



# National Electronic Media Association

## 2023 COMMUNITY SERVICE AWARD

Chapter submissions must be e-mailed to [national-office@nbs-aerho.org](mailto:national-office@nbs-aerho.org) by March 15, 2023

(Form Updated February 2023)

The National Electronic Media Association NBS-AERho still believes that one of the electronic media industry's primary goals is to serve the public. That goal can be achieved through both media production and personal involvement activities. The Association is committed to encouraging its members to practice selfless devotion to those around them and to "give back" to their communities. Much is said today about volunteer time to projects that serve an important place in the community, and it is important to the National Electronic Media Association to support this endeavor.

### GUIDELINES

1. Chapters submitting Community Service Reports should consider their activities from January 1, 2022, to December 31, 2022. **Reports must be submitted electronically to [awards@nbs-aerho.org](mailto:awards@nbs-aerho.org) by March 15, 2023.**
2. **A completed copy of this form and a report in DOC, DOCX, or PDF format** must be submitted detailing how the community service was conducted.
3. Other available documentation may also be submitted. Examples might include: a letter from the chief executive officer detailing that chapter's work and tangible benefits from the chapter's service, an audio or video of the service in progress, or media coverage of the service activities.
4. Evidence of community awareness of the organization should be documented.
5. Community service should be provided to non-profit groups or agencies.
6. The chapter should receive NO financial compensation for the service rendered.
7. There should be a creative approach to the concept of community service.
8. This form **MUST** be signed by the chapter advisor.
9. Award categories may include: 1) Best single activity, and 2) Best series of activities. An unlimited number of honorable mentions will also be awarded.
10. The strength of supporting documentation will be considered for the award.
11. The entries will be judged by members of the Board of Governors.
12. Chapters are encouraged to utilize broadcast skills for their community service. Examples might include video or audio public service announcements, awareness campaigns, running electronic media equipment for a public television telethon, organizing a campus blood drive and setting up a live remote with the campus radio station during the drive, etc. Although production skills are important in the electronic media industry, the substance of the service provided is more important.
13. Although raising funds for a non-profit group is not to be discouraged, fundraising is not a high priority for this award.
14. Members of the Board of Governors will compile and evaluate the reports. Chapters will be recognized during the 2023 National Convention. The decision of the judges is final.
15. E-mail this sheet with completed contact information, activity reports, and supporting documents by March 15, 2023 to [national-office@nbs-aerho.org](mailto:national-office@nbs-aerho.org).

Chapter name: \_\_\_\_\_

Chapter advisor signature: \_\_\_\_\_

Name of submission contact: \_\_\_\_\_

Phone number (with area code): \_\_\_\_\_

For additional information, or if you have questions, contact Joe Chuk at [jrchuk@gmail.com](mailto:jrchuk@gmail.com)