



NBS-LEVEL MEMBER INITIATION CEREMONY

Preparation for the Induction Ceremony

All chapter officers, the chapter advisor and all presently active members should be present. Also, faculty, staff, and others from within the department or program should be invited as well as for school officials, local broadcasters and other media. Additionally, friends and family of the new initiates should also be invited. For a new chapter installation, NEMA Governors or other national leaders might also be invited to participate in the ceremony. If they are in attendance, these officers should read the various parts of the ceremony. If it is a regular chapter induction of new members, chapter officers should read the parts.

Setting: The induction ceremony shall take place in a radio studio, television studio, or a room in which a dignified atmosphere is created. One-red and one-green candle shall be placed on a white tablecloth on a table in front of the presiding officials. The name of the Association shall be placed on the table. A book, a ledger, or an official school record shall be on the table with a pen for members to sign as they are inducted. Every effort shall be made to make this ceremony a meaningful and memorable event for all involved.

Candidates: The candidates for induction should either remain in another room and be escorted in by a chapter member, or should sit in the first few rows of the room. All members present shall be standing if the candidates are escorted into the room. When being addressed in the ceremony, candidates shall stand or rise if already seated. When called, each candidate shall come forward, receive a membership certificate, shake hands with the presiding officials, and sign his or her name in the chapter ledger. The same ledger shall be kept and used each year, listing the date of the induction ceremony and all new members initiated on that date.

Program: Prior to the ceremony itself, a brief welcome, or introductory remarks, may be made by a member of the school administration or a chapter officer or advisor, followed by the ceremony. After the ceremony, remarks may be made by the chapter president, advisor, or departmental leaders, or national, regional or district officials, if present. At the conclusion, a reception or other activity may be conducted as a good way for new members to meet old members and guests.

Induction Ceremony Script

(President) This meeting of the students, professionals, faculty, administrators, and friends of the _____ Chapter of the National Electronic Media Association will come to order. This meeting has been called for the induction of candidates into the chapter's NATIONAL ELECTRONIC MEDIA ASSOCIATION-level membership. The words in this ceremony will help you understand the meaning of this organization.

Will prospective members of the _____ Chapter please rise?

Members of NATIONAL ELECTRONIC MEDIA ASSOCIATION are students and professionals across the country who have an active interest in broadcasting and electronic media and demonstrate that interest by major activity. Established in 1943 on the campus of Stephens College in Columbia, Missouri, the Association continues to emphasize superior scholarship and creative participation in electronic media production and activity. In this way, the Association helps to prepare its members for roles as responsible electronic communicators.

(Vice President) The National Electronic Media Association encourages continual self-improvement in skills and knowledge, promotes the exchange of ideas among students, professionals and faculty, and explores directions in which significant contributions may be made by its members in the field of broadcasting and electronic media. The National Electronic Media Association has five distinct purposes, and it is important that you know these purposes so that you may make the most from your affiliation with the Association.

(Secretary) The first purpose of the National Electronic Media Association is to promote excellence. Members have the opportunity to have excellence in their work honored through the Association's various awards programs and its scholarship program. The second purpose of the National Electronic Media Association is to provide leadership possibilities to its members on local, district, regional and national levels. Acceptance of a leadership position in the Association offers members the opportunities to hone their skills as well as a way to have a direct impact on shaping the future of the Association. Membership in the organization indicates the individual's desire to excel in the electronic media industry through developing leadership skills and receiving recognition for outstanding work.

(Treasurer) The third purpose of the National Electronic Media Association is to provide exposure to the broadcasting and electronic media industries. This occurs through members' attendance at national conventions as well as through participation in local chapter activities. The fourth purpose of the National Electronic Media Association is to assist in members' career preparation. Activities at conventions and in local chapters also aid members in becoming top electronic communicators by keeping them current on professional development techniques for internships and establishing effective career paths.

(Advisor) The fifth and final purpose of the National Electronic Media Association is to provide opportunities for the development of members through advanced media education programs at the local, district, regional and national levels. These programs enable students as well as professional electronic communicators to keep pace with the current trends in the industry.

(President) The activities that take place at the two levels of the Association: Local and National exist to accomplish the five purposes. The members of the National Electronic Media Association come together to serve each other, the industry, and themselves. As a member of a national association, you have joined in the efforts of other members across the United States.

Do you, the candidates, understand and pledge to uphold the principles and goals of the National Electronic Media Association? If so, say, "I do."

[Candidates Respond. Then, each candidate, one by one, is called to the table, shakes hands, receives a membership card and certificate, signs the ledger, and then returns to his or her place.]

In the name of the National Council of National Electronic Media Association, and on behalf of the membership across the country, I take great pleasure in officially welcoming you as full active members of the National Electronic Media Association.

And now, I declare this ceremony to be closed.