

66th National Convention was Magical

More than 300 NBS-AERho members met in convention in Anaheim, California, March 11-16. The 66th Annual National Convention included more than twenty sessions, career focus, the 45th Annual National Undergraduate Electronic Media Competition Awards Show, and sorties to Disneyland. One of the convention evaluation forms summed up the event, "Jason Levine, Jeff Hoyt, Ned Waugaman, Steve Schiffrin, Ed Grier, and so many other media professionals. Where else can you have access to these industry leaders?"



Disneyland, seen from the Paradise Pier Hotel

In addition to the "normal" convention activities, this year's event was held at the Paradise Pier Hotel, adjacent to Disneyland. More than 200 members bought discount park tickets. A number of members agreed the event was a once-in-a-lifetime experience.

More than 70 convention attendees, who were on spring break, arrived early to take in various activities including attending tapings of television shows and LA site-seeing.

The convention itself was informative and entertaining. "I really enjoyed the speakers. Overall, I was very impressed with the quality of the conference" wrote Marietta College sophomore, Nicole Jackson. She went on to say, "I highly encourage all new NBS students to attend next year's convention. It was a great way for me to network and learn how the industry works...the information that you receive will help you shape how your college career comes about, whether the information ranges from how to get an internship to what kind of career best fits your need, it all is useful advice. Experience something outside of your college campus." Nicole was the recipient of an NBS rookie member convention grant.

The national officers express appreciation for all the help received in putting on the convention. Executive Director, Jim Wilson, said "The convention was a team effort. The contributions of the national officers, National Advisory Council members, the Convention Committee, and other volunteers made it happen." Special thanks go to the convention office staff members Melissa Heintz and Tiffany Engler as well as AV coordinator Bob Ritchie.

The national officers hope to sign a contract for the 2009 Convention by mid-April.

NBS to Join OSTN in Fall Festival

NBS President Bill Dorman informed Anaheim convention attendees that NBS would be joining the Open Student Television Network in supporting their first OSTN Media Fest 2008. The festival, being billed as an International Student Television, Broadcast Journalism, and Film Convention, is scheduled for October 15-18, 2008, in Cleveland, Ohio.

Convention planners are in high gear and the convention schedule is beginning to take shape. One of the festival highlights includes a student mixer at the Rock and Roll Hall of Fame. More information is available at the [OSTN website](#) where students can also find details about the Festival Showcase for Television and Film which has a **June 15 deadline for submissions**.



Recognizing the potential of the festival, the National Executive Council arranged the opportunity to participate in the event. Regions 1 and 2 will hold their regional conventions in conjunction with the OSTN Media Fest 2008. This will provide students with chance to attend workshops and events of a national level at the cost of a regional convention. In addition, NBS-AERho members from the other regions are welcome to attend as well. The schedule will include time for regional meetings, chapter development sessions and regional awards presentations.

Anticipate a number of e-mails and chapter mailings with more information in April, August, and September.

NBS News Briefs

Changes in the NBS-AERho Constitution and By-laws will be posted for an online vote. The proposed changes to bring AERho operations in line with the guidelines of the Association of College Honor Societies will be posted by April 5. A mass e-mail will alert members of the process which will have a constitutional maximum of 45 days to be settled. **Each chapter, regional director, and national officer gets one vote in the process.**

New chapters are added to the NBS Roster. During the course of this academic year NBS-AERho welcomes new (and some old) friends. Chapters were reactivated at Florida Southern College, St. Thomas Aquinas College, Susquehanna University, Towson University, and the University of Oklahoma. As this issue of *Signals Online* turns to electrons, we are receiving materials for chapters at Gannon University and Brooklyn College. WELCOME!

(Continued on Page 5)



Change isn't bad, it's just different

NBS and OSTN Partner

By Bill Dorman, NBS President

If you went to this year's LA convention, you experienced the unique opportunities of an NBS conference. There are predictable items, sessions of professionals sharing their expertise—some fascinating, some less so. You saw some familiar faces, and you created some new friends—some of those friends from across the nation, and others from across the hall in your own chapter. Throwing together a unique mix of students, advisors, professionals, in a new context (add in some California sunshine, Disneyland, California Adventure, a pool, etc) and you know that trying to explain the experience isn't easy. You learn a lot about yourself, you learn a lot from others, but putting it into words isn't easy.

“Change and openness to something new are at the heart of making for a successful convention.”

NBS is like that in so many ways. Chapter meetings that were going to be mundane turn into something fabulous. A field trip changes your perspective and you realize that you are better suited for some things than others. You know in hindsight that the risk was worth it. Such challenges and opportunities are at the heart of what professionals face everyday. We all have one of those waiting for us this Fall in the OSTN joint convention in Cleveland. **Two regions will join with OSTN for production workshops, speaker sessions, and something very different. We can't always know HOW it will evolve. That's just the way it is sometimes.**

OSTN has assembled an incredible number of corporate sponsors. They have secured production facilities for workshops. They've arranged an event at the Rock 'N' Roll Hall of Fame. And there's lots more to come. As we add to the programming we'll pass that information on to you.

Regional conventions vary greatly in NBS. Some are elaborately scheduled, multi-chapter events, while others are smaller with only two or three chapters represented. Some regions have skipped regional conventions.

This experiment is a one-year commitment to join several regions, take advantage of OSTN's strong local ties to provide a unique convention experience that is open to everyone in NBS.

There are still several months to brainstorm about transportation. At the regional meeting in LA, Region I talked about the possibility of a pooling for a charter bus to accommodate several chapters.

Something different. Something new. Check it out!



It's Time to Move Forward

*You'll have a chance to enjoy summer fun
but let's keep a focus on the future*

By Dan Church

Vice President of Student Services

First things first, congratulations to the entire NBS family on a successful National Convention this year! It was a great experience for everyone in attendance, and a big “thank you” goes out to everyone who helped make it a success.

With California behind us and the semester coming to a close, it's time to move forward. To all of the seniors out there.... Congratulations! You made it! Now don't forget to stay in touch with your chapter over the summer and into the future.

Juniors... you're the top dogs now. It's time to take charge and be leaders. Be great leaders! Work on “creating Christmas” for the younger members in your chapter.

Sophomores... stick with it. You made it through a big transition period in your life, and there is still more to come. Try to not overwhelm yourself and do too much!

Don't forget that NBS doesn't vanish over the summer. Stay in touch with your chapter through a social event or fundraiser. Keep in e-mail contact with your fellow chapter members throughout the summer. Plan those fall activities. Contact your advisor/ president and let him/her know how excited you are for next year.

Enjoy your time on campus and with NBS, because a few years down the road you'll look back and wonder how it went by so fast. Good luck on your final exams and, as always, feel free to contact me with any questions, comments, concerns, or winning lottery tickets.

Submit Chapter Articles, Postings and Pictures to the next regular edition of Signal Online in September. Watch for deadlines.



My Brain Missed the Plane

It's never too early to plan ahead

By Marilee Morrow
Vice President for
Chapter Development

Since my return from the convention, I've said a million times, "My brain is still in California." It's true. My lack of acclimation is not only because our weather has been less spring like than usual, but I really enjoyed this year's convention experience.

I've also said this a million times: I want every NBS member to have a national convention experience. It's possible with proper planning. But, it all starts with diligence by chapter leaders.

First and foremost, if you are short on ideas on how to raise or supplement funds, **take the advice your peers offered** at the chapter development meeting. Also, check and **submit to Signals regularly** – capitalize on what's worked for other chapters and share your successes with others.

What can you do to continue to build your chapter? Of course, **recruiting new members is crucial**. But, brainstorm about ways your chapter can help its members grow as professionals. How can you use your skills to improve your community and raise funds for regional and national convention costs? Building your chapter from within will only increase its positive reputation even more.

Most chapters have graduating members. **(Please have them fill out the graduation report form.** If they have paid for two or more years of membership while a student, they will receive one year of professional membership free.) Keep in touch with these people – their success stories will help you recruit new members and increase your knowledge of the profession.

Build on what you saw of your peers' work at the competition – be motivated by their production competition submissions and strive to **improve your writing and production techniques**. Also, **encourage others in your chapter to have confidence in their work**. Sometimes a positive word or friendly demonstration of technique can be the beginning of a piece worthy of a regional or national award.

Also, **take a look at the Model Chapter Criteria Check Sheet**. If you still aren't sure of how to improve your chapter, you can get more ideas from the check sheet.

And, finally, keep us informed and ask us questions. Don't hesitate to contact us – we're here to help.



Keep the Convention Benefits Coming . . .

6 Post-Convention MUST DO'S!

By Dr. Jamie Byrne
Vice President for Communication

Hello all! I missed seeing you all in Anaheim this year, but I'm getting great reports from those of you who were able to attend.

Now that you're back and are getting settled in after the great time in LA, there are some things you can do that will help keep those convention benefits rolling!

- 1) **Make sure that you send out a press release** to your campus and/or community newspaper regarding who attended the convention, and focusing on any convention grant winners, On-The-Spot, or production award winners that you may have had. You may also want to notify your school's communication or PR office about this too. They can help you spread the word.
- 2) Don't forget to **let your department chair and dean know if you had award winners**. That's the kind of information they love so that they can brag on you too! It helps them when they interact with recruiters and donors if they can point with pride to some of the great things their students are involved in.
- 3) **If your chapter has a bulletin board, post the names of the members who attended**, any who may have won any sort of award, and some of the best pointers or tips you may have learned at the convention.
- 4) Ditto if your chapter or department has a newsletter and/or website.
- 5) **Make sure to write and send thank you notes** to your department chair, student government, local media professionals, or anyone else who may have helped fund your trip. Mention in those letters how much you learned at the convention. It closes the loop for your donors, shows them you're a class act, and may well make them predisposed to help you in the future.
- 6) Take the opportunity to **have the members who attended convention make a presentation about their trip at a chapter meeting**. It spreads the wealth to those who could not attend, and may inspire them to work to be able to attend next year!

Remember, it's never too early to begin planning for next year's convention! Use the energy and motivation that you feel now to boost that planning effort. Talk to you soon. Thanks!!



Planning the 2008 Pro Sessions

What do you think?

By Dr. Bruce Mims
Vice President for
Alumni & Professional Services

Attendees at the Professional Academic Paper Presentations and Professional Production Exhibitions our recent Anaheim National Convention uniformly agree that that **it's time to re-think how we stage and conduct the sessions.** In the wake of a three-fold increase over 2007 in the number of entries accepted by the judges, it became apparent that additional time beyond the usual Convention Thursday 4:00 – 6:00 p.m. time slot is required in order to provide ample time for presenters and exhibitors.

Suggestions for our 2009 Convention already have made their way to my email in-box. Also, Several supportive messages from pro members offering to:

- ✓ Secure judges
- ✓ Moderate panels
- ✓ Coordinate sessions

Among the suggestions for next year's Convention:

- ✓ Separate the paper presentation session from the production exhibition session
- ✓ Conduct pro sessions alongside student sessions
- ✓ Increase the number of professional panels
- ✓ Extend the activities across all four days of the event.

What's your take? I'd like to know.
I'm bmims@semo.edu.

The National Executive Board and National Advisory Council convene soon to begin planning for our next National Convention. **Receiving your feedback by April 21 would ensure that your suggestions inform the thinking of the NEB/NAC during the early stages of organizing next year's event.**

Our Academic Paper and Production Competitions and our Professional Panel Sessions provide meaningful and beneficial opportunities for members and non-members alike to showcase their scholarly and creative endeavors in ways that set us apart from other academic organizations. Shortly after our return from Anaheim, one presenter – a non-member – noted in her message about the NBS Professional Session, *"I like the folks I met in it and the small group atmosphere."* She added, *"Next year I will definitely get my students started early and get them to participate in NBS."*

Specific details about the submission schedule are forthcoming in May. Stay tuned.



Thank you!

It was a good convention, now it's time to look ahead

By Jim Wilson
Executive Director

I want to thank everyone whose effort made the 2008 National Convention possible. Many people have written to say they got so much out of the event. I'm glad they took advantage of the opportunity at our most unique location in years.

We are in negotiation with hotels for the 2008 convention. We hope to have an e-mail update for you in about two weeks. In the meantime, **if you attended this year's convention, please fill out the convention survey form that will be coming by e-mail shortly.** It will help us in planning for next year.

As you are wrapping up your academic year please keep the following points in mind.

- ⇒ People who paid for two years or more of student membership get a free year of professional membership, **IF** the chapter turns in their names **AND** updated permanent addresses as part of the chapter graduation report.
- ⇒ If you joined AERho and did not previously order graduation cords, April 15 is the last date to order cords for a May graduation. The cost is \$14 (\$10 plus \$4 for priority mailing).
- ⇒ Monthly reports still need to be sent for March and April. Depending on your academic calendar, you may need to also send a report for May. Only one report is necessary for the summer months. That is due next September.
- ⇒ Start planning now for next year. If you are ready to launch your activities for the new year when you get back to school, you will better attract new members, better coordinate fund-raising, and be better organized to attend your regional and national conventions.

During the next six months, I will receive a number of calls and e-mails with the question "Why am I not on the chapter roster." So far this year, my usual answer has been, "We have not received your membership form and dues payment." In most cases, the chapter collects dues and membership forms and forwards them to the national office. If they aren't all forwarded, we can't telepathically enter your membership. So make sure your chapter treasurer is on the ball.

This year has been an experience. I think the coming year will take us beyond our wildest dreams.

As discussed in the chapter improvement workshop session at the convention, there is no such membership status as “local member only.” A constitutional amendment in the mid-1990s unanimously removed that category of membership. That motion was designed to effectively distribute the cost of running the national organization among all of the members. That means all of your chapter members have to pay national dues.

NBS News Briefs

(Continued from Page 1)

NBS Website to begin overhaul. The NBS website will begin a five month rebuilding process. Recognizing the site has two primary target audiences (potential members/chapters and current members/chapters) a redesign will try to better accommodate both audiences. Web host, Kelly Kerr, will try to incorporate some state of the art features while maintaining relative simplicity for the varying levels of users. Anticipate some down time in the coming months.

Trophy Winners – Order duplicates Winners of trophies and plaques can order additional awards. Call Creative Awards at 636-947-0177 and ask for Marlene. Be prepared to provide the name of the category, title of entry and names of the entrants. Cost of the duplicate awards is \$25 plus shipping and handling fees. A credit card number can be given over the phone.

Former UW-Oshkosh Advisor Passes The former Department Chair of the Radio-TV-Film Department and founding advisor for the University of Wisconsin – Oshkosh Chapter of NBS–AERho, Dr. Robert L. “Doc” Snyder passed away on March 27, at the age of 79. Dr. Snyder came to the university in 1964 and retired in 1993. While there, he started one of the most successful chapters of NBS-AERho in the Society. His son, Rob, is the advisor to the chapter at UW-Platteville.

Judges’ Evaluation Forms on the Way The evaluation forms filled out by the judges of the National Undergraduate Student Electronic Media Competition are being mailed to chapter advisors. Suzanne Kessler who coordinated the competition has compiled the evaluation forms and is finishing the process of mailing the forms to the chapters.

Graduation Reports Due April 30 Chapters should send the graduation reports to the national office by April 30. When the reports are processed by the NBS data manager, students with two or more years of membership in NBS will receive a free year of professional membership.

Features

Model Chapter guidelines are a blueprint for chapter success. We may slightly adjust point values and/or activity descriptions in May. In the meantime, print out the current program guidelines from the NBS website. Share them with your membership at your next chapter meeting. A review of these items is a ready-made, do-it-yourself, chapter development session. From increasing membership to booking speakers, you’ll see how to strengthen your chapter, increase participation, and start on the road to model chapter. When you are looking for a great resume builder, think about being able to include “model chapter” on your NBS information, and then launching into how you led the way!

The National Broadcasting Society is an incredible organization. Executives from all sectors of media have supported our efforts to prepare tomorrow’s leaders by their participation at regional and national conventions, at chapter meetings, and through various other initiatives we have sponsored. The respect that comes with this organization is just one of the intangible benefits of membership.

The benefits of membership come at a price—dues to the national office. Those funds do everything from pay for *Signals* to happen on line, to recruiting folders, to maintaining a national office to be the communication hub of the organization. We all share in the responsibility to maintain our national organization in order to share in its national reputation.

Those of you who have watched improvements happen in a previous setting understand that sometimes change is slow, and the seemingly insignificant “small things” turn out to be both significant and anything but small. We all need your assistance to make every participant in every aspect of NBS a fully paid member of the organization. Not everyone can pay dues as easily as some people. Chapters have set up installment plans, run fund raisers, and supported membership payments in a variety of ways. Making dues a priority is critical to the long-term success of NBS. Don’t let someone “sneak in” to share in the benefits. We must all do our part to make NBS as strong as it can be.

Submit Chapter Articles, Postings and Pictures to the next regular edition of *Signals Online* in September. Watch for deadlines.

Chapter Postings

RADIO WORKSHOPS A BIG HIT *Appalachian State University*



Radio Industry Professionals from Kellar Institute will visit Appalachian State University in July, and workshops may be provided to NBS members exclusively.

For you historians - The Kellar Institute was the idea of Dan "Vallie" Hill, the G.M. of ASU's student radio station, WASU-FM. Dan founded the Vallie-Richards-Donovan broadcast consulting group in 1988 and, prior to that, worked for Art Kellar at EZ Communications. Mr. Kellar, who died of cancer in March, 2007, was the founder and CEO of EZ Communications. He and Dan talked a lot in the 80's of the need to develop some type of farm system to train future radio professionals – a concept used in major league baseball's farm system. When Dan visited Mr. Kellar at his Florida home in 2006, Mr. Kellar did more than give verbal approval to revisiting the idea. He pledged a half-million dollars in support and followed up almost immediately with the first \$50,000 check. One of the student perks of attending the ten-day-long institute is eligibility any time ten years after graduation to apply for a low-interest \$50,000 loan to use as a steppingstone to radio station ownership.

The July, 2008 group of visiting professionals promises to be similar to last year's – a mix of voice talent, on-air personalities, management reps and sales people.

Last year's sales training resulted in all 17 students passing the on-line test and receiving Radio Advertising Bureau sales certification. Three of the graduating seniors attending the institute are now working in sales positions as a result of contacts made during the Kellar Institute. Among the sales executives making the journey to Boone were Dan DiLoreto (pictured on the left), VP of Sales for Clear Channel in the Tampa, Florida area, and Heather Monahan, National Sales Manager for Beasley Broadcasting.



The 2008 version of the Kellar Institute will follow the same format as last year, with presentations by media professionals combined with plenty of after-hours opportunities for the students to meet and socialize with the pros, and with a day-long mid-week visit to Lowe's Motor Speedway outside of Charlotte to see how NASCAR

broadcast coverage is organized and to get a trip around the track in a pace car.

Although the trip to the speedway tended to be at the top of the list of fun things done by last year's participants in the Kellar Institute, the students also appreciated the real reason for the event – contact with the pros. Jimmy Lail, a rising senior when he attended the institute, said he received several different perspectives of what's going on in the radio business. "We learned what to expect when trying to get into the business," he said. "They all stressed the importance of persistence, hard work and doing whatever it takes to get ahead."

Another rising senior, Kyle Grove, described the sessions as valuable. "I learned a lot about the real world in radio," he said. "We got real advice from people who work in radio, not just teachers scaring you about what the real world might be like."

As valuable as the workshop information at the Kellar Institute tends to be, perhaps the best thing for both the students and the pros are the contacts made. Students had the chance to meet, both in class and after class, reps from CBS, Curtis Media, Entercom, Lincoln financial, Westwood One, the Performance Racing Network, and Beasley Broadcasting, which sent several staff people to the sessions, in part because CEO George Beasley was associated with Art Kellar for many years. If there ever was a real gentleman, a person who said 'I'll do this' and who always did it, it was Art Kellar," Beasley said. "He was a man among men."

Students weren't the only ones making contacts, however. So were the pros, including Lincoln Financial Programming VP John Dimick (pictured on the right). "It's one of those things you always know is a good idea and you hope somebody else is going to do it," he said. "I loved seeing this group of students. Plus, it gave me first look at some talent, so I consider that an advantage over my competitors."



MONMOUTH SETS A NEW RECORD *Monmouth University*

Greetings from the Monmouth University Chapter! The past couple of months have been very busy and exciting, and the best part was our trip to California for the national convention. Our chapter attended many interesting and informative panels, and being from the New York area, we learned a lot about how the industry works on the other side of the country. It was really exciting, and we had a great time!

Also, our chapter worked very hard this year, and we were greatly honored to have won 5 grand prize awards and

8 honorable mentions! This is a record for our school, and we are very proud of our accomplishments.



Congratulations to all the other chapters as well!

Now that we are back from California, our chapter is starting to get back into the swing of things. We are concentrating our efforts on fundraising and recruiting new members. We wish all chapters and graduating seniors the best of luck as you finish your semesters!

IT'S PROM TIME FOR MILLERSVILLE *Millersville University*

Millersville had a wonderful time in Anaheim and their members are recovering from all of the fun in the sun. We were so excited to bring home the Chapter of the Year Award and the rest of our chapter was ecstatic! The enthusiasm from Nationals was contagious to the rest of our chapter. Although there are only five weeks left, they're packed with exciting activities.

Our High School Video competition will take place on April 25th. Five schools from the Lancaster Area will come to Millersville to participate in an on-the-spot video competition. Members from NBS will have a group of students and assist them with their video. The competition was a great success last year and we're looking forward to the event this year.

Our annual Communication Prom event will be held April 30, 2008. The theme this year is *Black and White* and many of our members are looking forward to the event. Last year we had a great turn out and our Kutztown friends came to visit! We would like to extend the invitation for all chapters to join us for Communication Prom! Please contact Katie Magliochetti at kmmaglio@marauder.millersville.edu for more information.

Our second annual New York trip will take place May 1 2008. Last year we visited MU alum at MTVu and presented Ernie Anastos with the Richard M. Uray award. It was a fabulous trip and very exciting to meet one of New York's finest. This year, we hope to go to a show taping and take the NBC studio tour.

Millersville is looking forward to finishing out a great semester. It was wonderful seeing everyone in Anaheim and we're looking forward to New York!

DOUGHNUTS FOR "DOUGH" *Shippensburg University*

While many of our members found it hard to re-acclimate themselves to Pennsylvania's windy weather after California, that hasn't stopped us from moving ahead with chapter activities!

The Shippensburg chapter has just started its nominations for our chapter's executive board next year.

We've also just started a Krispy Kreme doughnuts fundraiser to raise money for the NBS trip to Cleveland in the fall. And on the lighter side, we have two socials in the works for our chapter: a camping trip and a paintball match!

We also have our NBS chapter represented in our campus's Relay for Life event.

RADIO TELETHON IN THE WORKS *Southwest Minnesota State University*

After attending the National Convention in Anaheim, members of the Southwest Minnesota State University chapter of NBS are ready to represent excellence in broadcasting for the spring season.

Members who attended the national convention had a great time and were able to greatly benefit from the sessions included at the convention. The national gathering was also a great opportunity for our chapter to connect with other groups from across the nation.

The experiences gained from the convention not only benefited those who attended, but also enhanced the broadcasting skills of other chapter members, who were unable to make it to the gathering, as the members who attended the convention were able to share their experiences. This also created more interest and excitement towards the NBS organization on campus.

We are in the pre-production stage of producing a radio telethon to benefit and remember those students who were involved in the tragic Cottonwood school bus accident. Cottonwood is a city located near our campus and has a tightly-knit community. The telethon is a great way for us to apply our broadcasting skills and also show our support for the community.

Along with the telethon, we are also busy preparing for our annual recording of the college's graduation. This is a great service we are able to provide for the university and help those graduating capture the memory of graduation.

WESTERN ILLINOIS LAUNCHES A WESTERN *Western Illinois University*

The Western Illinois University NBS chapter had a very successful month of February. For fundraising, the chapter decided to sell Valentine's Day candygrams to be delivered across campus. The chapter made \$100.00.



We also took a tour of KHQA TV 7 in Quincy, Illinois. This is our local CBS affiliate, and several of our graduates from the WIU department of broadcasting are employed here.

The WIU chapter of NBS continues to stay busy planning more fundraising, and station tours. **We are also hard at work trying to achieve Model Chapter for 2008.** We also hosted a stand-up comedian/variety show in February.

Many of the National Broadcasting Society members are helping with a new show we have launched at WIU. It is called *The Western Wire* and is co-hosted by NBS Chapter President, Liz Bales. Members are serving in many behind the scenes tasks to help this live taped show run smoothly.

WEST TEXAS WELCOMES THEIR SPONSORS *West Texas A & M*

The Spring Semester is winding gearing down. Last week the West Texas A&M Chapter of NBS enjoyed their time off from school for Spring Break. Now NBS members are ready to get back into the swing of things and finish out the remainder of the semester.

Some West Texas NBS members went to Nationals in California and many received numerous awards for production. Everyone who went enjoyed their visit to California and Disneyland.

Now that we are back, we are excited to welcome more guest speakers to our weekly meetings, including the Schaeffers. **The Schaeffers have donated time, money and equipment to West Texas's broadcasting department, and every year, broadcasting students welcome them to the university and show them exactly what their time and efforts have done for the program and NBS.**

We are all excited to finish out the school year and get a little longer break from the exciting yet sometimes tedious work. We here at West Texas wish everyone a great spring, and hope to see you next semester for regional's.

SWEETS FUND WINONA *Winona State*

The Winona State chapter of the National Broadcasting Society will be going out with a bang after another fun and successful semester.

The past few months have been very busy for the Winona State chapter. Members visited a news station in

La Crosse, Wisconsin and were able to sit in on the live broadcast of the 5 p.m. news.

The president of our chapter, Samantha Gronlund and member, Zachary Smith attended the National Convention. Winona State was the only chapter in Region 5 to be recognized as a Model Chapter. Gronlund was also named Student Member of the Year. Claudia Cappiello, our chapter public information officer, was named National Communication Coordinator of the Year. Winona State is very proud of those that were recognized.

The Winona State Chapter fundraised this semester in the form of a bake sale on campus. Items sold were: rice crispy treats, cookies, muffins, and cupcakes. The majority of the sales were through pre-orders Winona State faculty had bought. The fundraiser was a good way to get the NBS name out to students and faculty.

Members are currently working on producing a bi-weekly public affairs show to be shown on the local cable network. The first show will host a small acoustic set played by a relatively unknown band by the name of *Four Word Cause*.

The Winona State chapter is ready to end the year on a good note, and will be back with full force in the fall!

MEMBER INITIATION CEREMONY *Susquehanna University*

The Department of Communications at Susquehanna University reactivated its chapter of NBS/Alpha Epsilon Rho in November of 2007. Member initiation took place on Wednesday, February 6, 2008 in the SU recording studio in Apfelbaum Hall.



Pictured are new members (front row, L. to R.): Randi Levendusky, Sara Yanarella, Lauren Peterson, Samantha Scott, Parker Weston, (back row, L. to R.) Angela Golfieri, Heather Warneke, Justin Chambers, and Pete Meloni.

Everyone is very excited about NBS coming back to Susquehanna University and we all look forward to working with NBS on the regional and national level!

Mark Your Calendars

April 10:

March Monthly Chapter Report Due

April 30:

Chapter Graduation Reports Due

May 10:

April Monthly Chapter Report Due