



## Recovering from Surgery

NBS President, Dr. Bill Dorman, was recovering from surgery at the *Signals Online* deadline. We wish him the very best as he completes his recuperation.

**THE NEXT SIGNALS ONLINE SUBMISSION DEADLINE**  
January 22, 2008

## NBS NEWS BRIEFS

**Regional Conventions Report Successful Outcomes** – Regional Directors in regions 1, 3, 4 and 5 have reported successful regional conventions. Region 1 had a large turnout in Bloomsburg, PA. the weekend of November 9-10. Region 3 met in Boca Raton, Florida November 16-17. Region 4 was in Oklahoma City November 16-17. Region 5 held the first regional in Des Moines on the weekend of October 19-20. All of the regional directors extend their thanks for the help in hosting their events.

**Professional Dues Deadline is December 31.** The deadline to renew professional dues is December 31. Professional members should check their memberships and renew if necessary.

**Chapter Development Webinar Sessions Cancelled** – The remainder of the schedule of Chapter Development sessions was cancelled this fall due to a combination technical and health concerns in the National office. Executive Director, Jim Wilson, said the first round of conference calls was generally well received. The national office expects to expand the sessions next spring, summer and fall. Internet and telephone hookup will be used to cover important chapter development material.

**National Database Continues to be Updated** - There is no end to updating the national database. If your chapter president and advisor have not received several e-mails from the national office, make sure they contact the national office to get on the email list.

**NBS First Fund Makes Appeal** – The NBS First Fund reminds those thinking ahead to April 15, that a donation to the NBS First Fund is tax deductible and an opportunity to help NBS reduce the cost to students for media education services and conventions. Donations made by December 31 are deductible as a charitable contribution. Contributions may be sent to:

NBS First Fund  
P.O. Box 4206  
Chesterfield, MO 63006



## All I Want for Christmas... is a Trip to Disneyland!

*Plus 5 awesome fundraising ideas*

By Gina Gasper, Vice President of Student Services

Many chapters are probably just recovering from their regional conventions. If you had a blast with the members of your region, then you definitely won't want to miss out on all the fun you can have at the NBS National Convention in Disneyland!!!

**“If you're serious about getting a jump start on a career in the Electronic Media field, then you shouldn't pass up the opportunity to attend the National Convention!”**

While the trip isn't until March, it's not too early to begin raising money. The holidays are right around the corner...and as we get older, asking for toys just doesn't seem to fit anymore. Why not ask your parents or family members for some money to put toward the trip? This is a great investment in your future, and I'm sure most of your family members won't mind helping you with something that can only make you a better person!

If you don't want to ask your family for some help, as chapters you can begin fundraising now! It's simple to raise money and there have been numerous chapters who have shared some secrets to raising those funds!

- ⇒ Have a bake sale. It's easy and fun to bake with your chapter, and who doesn't love a cookie or brownie when going to class?
- ⇒ Date auctions seem to be a new hit. You can auction off NBS members to clean people's apartments, go out on a date, or just spend the day with someone and raise lots of funds!
- ⇒ When Valentine's Day comes around, sell flowers around campus. Students will love sending their significant others flowers for that special day!
- ⇒ Sell t-shirts...if you come up with a witty catchphrase on the shirt, they're sure to sell like hotcakes!
- ⇒ Contact certain restaurants and sell gift certificates. Many of those places will give you a portion of what they're worth!

So as the holidays approach, ask for your presents wisely and make sure to **keep NBS in mind!**



## The Lowdown on OTS

**Do you like competition?  
Do you need portfolio material?**

If so, read on because we have:

By Marilee Morrow  
Vice President for Chapter  
Development

It's the time of year when you start making definite plans for the national convention. You double check your available funds, debate what clothing to bring, decide if you need to purchase another suitcase, price transportation, think about touristy opportunities (like DISNEYLAND!), organize your production competition submissions and lobby for roommates. I'm writing to encourage you to think about another opportunity, the On The Spot (OTS) production competition.

The OTS competition is your chance to show off your team's writing, performance and production skills with news and feature packages. Just participating gives you more material for your portfolio. Winning gives you proof you have what it takes to succeed in a competitive, deadline oriented work environment.

Here are the basic details:

The competition starts the moment you arrive at the national convention in Anaheim.

Teams of up to five students can compete in one or all categories:

- ⇒ OTS News Competition
- ⇒ OTS Feature Competition
- ⇒ OTS Mini Feature Competition

What does your team need?

- ✓ Laptop computer with a non-linear edit system and the ability to burn DVDs. (Final packages must be submitted to the judges on DVDs.)
- ✓ Copyright cleared or copyright free music
- ✓ Digital video camera with one lens
- ✓ Tapes/memory
- ✓ Batteries and charger
- ✓ Microphone and related cables
- ✓ Headphones
- ✓ Tripod
- ✓ Notebook
- ✓ Extension cord
- ✓ DVDs with cases/envelopes
- ✓ Marker to write on DVDs

**NO OTHER EQUIPMENT IS PERMITTED** (including lighting gear, audio mixers or special lenses.) Also, **NO IN CAMERA EFFECTS ARE PERMITTED.** NBS DOES NOT PROVIDE ANY EQUIPMENT, SOFTWARE OR TECHNICAL SUPPORT.

Start planning now to make your national convention experience a great one. And, don't hesitate to contact me at Marilee.Morrow@marietta.edu or 740-376-4828 if you want more information about this year's OTS competition.



## SUBMIT WHAT?

*It's not busy work, your articles matter!*

By Dr. Jamie Byrne, Vice President for  
Communication

Hi everyone! Hmmm...December. Can't you just feel the holidays in the air? It's the best time of the year. The school term is winding down and chapters are up and running.

**Now is a great time to send an article to Signals Online if you're not currently doing so. Why should you take the time to do that? There are at least a couple of good reasons!**

- 1) It gives you the opportunity to update other members on what your chapter is doing! Talk about that neat tour your group took to a local station or production house, brag about that successful fundraiser you had and what you did, talk about your trip to the regional convention, give us the skinny on that great mixer you had, or tell us about what service project ideas you're working on. This is your chance to let everyone in on what makes your chapter great!
- 2) It earns your chapter Model Chapter points! Contributing to Signals Online is one very easy way that all chapters can earn Model Chapter points! -- Don't know what Model Chapter is? Check the NBS website for the details and forms. Basically, it's a program that encourages all NBS chapters to be their best. Every chapter can be a Model Chapter, yet each year only about 8-12 make the cut. Many of the Society award winners come from Model Chapters. Help your chapter be the best it can be and send those articles in to Signals Online now while you're thinking about it!

Signals Online is also a great resource for anyone looking for a creative idea for programming, for social events, or for fundraising ideas. Don't forget to check out each month's issue to learn what's working for other chapters, then make any tweaks needed to make it your own and make it work for you! You can also read each of the national officers' reports to see what's happening on the national level, as well as catch up on any other national NBS news of note.

Have a wonderful holiday season – we've much to be thankful for. Have a safe trip to and from campus.

**January 22** is the submission deadline for the next edition of *Signals Online*. Each chapter is invited to submit a summary of chapter successes to "Chapter Postings" via email to [nbssignalsonline@gmail.com](mailto:nbssignalsonline@gmail.com).

**Feature Articles and Pictures  
Strongly Encouraged!**



## Pro Panel Proposal Deadline Extended

*A closer look at how to submit your ideas*

By Dr. Bruce Mims  
Vice President for Alumni &  
Professional Services

**AN OPEN MESSAGE TO FACULTY AND STAFF:** During the past few weeks I've fielded some excellent inquiries – from members as well as non-members – about the website location of the form to complete for submitting panel-session proposals for our 66th National Convention.

**My response has been a simple: there is no form.**

Please allow me to explain:

At our annual Saturday morning Advisors Breakfast last March in Chicago we discussed ideas for extending the number of active participation activities for our faculty, staff, and pro members. NBS Conventions earned the reputation long ago as respected venues for the presentation of scholarly papers and for the exhibition of media productions in competitive settings.

Unlike other professional academic organizations, however, NBS was not actively seeking to include panel discussions among its presentation opportunities. Our decision in Chicago was to integrate panel sessions into our 2008 National Convention in the belief that we could expand and enlarge the range of presentation opportunities beyond the usual "papers and productions" format of recent Conventions.

As I've noted in previous Signals articles and in email messages, the process for proposing panel sessions for the 2008 Convention was simply to submit your topic ideas and panelist suggestions to me in a brief email message before December 31.

As it turns out, we've had several interesting and relevant session topics proposed but the proposers were not able to secure enough commitments from panelists to populate the panels in time to make the deadline.

Therefore, to sustain the momentum and to provide the time needed by some of the proposers to identify suitable participants, **the deadline for the submission of topic ideas is extended through December 31, 2007.**

**The proposal process remains the same:**  
Send me a brief email ([bmims@semo.edu](mailto:bmims@semo.edu)) and provide a brief abstract of your topic idea.  
If your proposal involves participants, please provide names as well as their institutional and/or professional affiliations.

Conversely, if you have a topic but haven't yet identified your panelists, please convey that information to me as well. We'll issue an email blast to the membership to assist you in your search for participants. I look forward to hearing from you.



## Saying Good-bye to Old Friends Who Have Served NBS Well

*It's time to recruit new leaders*

By Jim Wilson, Executive Director

This year, we say good-bye to two long-time leaders of NBS-AERho. Both have been strong chapter advisors and regional directors. Each has been an advisor to a "Chapter of the Year." Each is appreciated by several generations of chapter members. Both have membership numbers less than 20,000 which is indicative of more than twenty-five years of membership in the organization. **Al Folker of UW-Oshkosh and Jerry Henderson of Central Michigan will retire this spring.** They have been very important to the success of NBS locally, regionally and nationally for many years. They have consistently volunteered their services to supply panelists for national conventions, they have planned many successful regional conventions, and they have built strong chapters. **It's important that we all recognize their efforts and years of service. We collectively say, "Thank you!"**

It's hard to say good-bye, but it's important to also look to the future. **If we want that to be a successful future, it's important to get off our collective asses and recruit future leaders of this organization!!!**

This is basically a volunteer organization. **Volunteer leaders don't just volunteer, they are scouted, encouraged and recruited by current members.**

When I first became involved with the organization on a national level in the late 1980's, I helped with a convention in St. Louis. That year, we had 36 organizational volunteers with significant roles in the convention development. **Last year, we had nine people actively involved in varying degrees. That increased workload on the individuals is taking its toll. In addition, six of those people are in the process of retiring or are within ten years of retirement.** Approximately 15 to 20 chapter advisors are within ten years of normal retirement age as well. **We need to replenish the leadership in this organization!**

Many factors have reduced the involvement of the academic leadership of the organization. Most faculty and staff members have seen dramatically increased workloads over the past two decades. Many schools now reward research over student involvement when faculty members face retention, promotion and tenure decisions. In addition, funding to attend conventions has diminished at most institutions.

**So, how can we recruit new leaders?**

On the local level, **students can actively recruit faculty and staff members who are student-friendly.** If your advisor retires, takes another job, or even passes away, the transition is much easier if you have another professional member at your school waiting to step into the role. Such a person can also take some of the workload off your advisor.

On the regional level, regional directors can recruit district directors to help with regional conventions and regional activities such as production competitions.

On the national level, we have two or three officer positions up for election every year. Encourage capable leaders to run for office.

Students can also participate in the process by running for the Student Advisory Council and making that body an active part of the NBS leadership process.

You can be active or passive about your future leadership. If you are active in recruiting new leaders, you have input on your destiny. **If you sit back and do nothing, you have no say in the future of NBS...if there is a future for NBS.**



## BECOME AN HONOR MEMBER

*How to apply for AERho membership*

Carolyn Cefalo  
Alpha Epsilon Rho President

February 14, Valentine's Day, is a big day for NBS members. It's the deadline for a number of things, including, AERho Applications.

For those of you new to the organization, AERho is the honor society within NBS. Membership in AERho exemplifies excellence of work, demonstrated leadership qualities and service to the organization, the community and the industry.

The local chapter of AERho may nominate students who meet ALL of the following requirements:

- ⇒ Have completed the equivalent of 9 semester credit hours (or 13.5 quarter hours) in a college or university program emphasizing a major in radio, television, film, cable or electronic media studies.
- ⇒ Have a cumulative GPA of at least 3.25 in all radio, television, film, cable or electronic media studies courses and a cumulative 3.00 minimum on all courses (on a 4.0 scale).
- ⇒ Is in the upper 35% of his/her institutional academic class.

### OR

- ⇒ Be a graduate student who is an active member of NBS; primarily enrolled in graduate school for the study of telecommunications, broadcasting, mass communications, radio, television, cable, film or electronic media; who has completed half of his/her graduate level course work with a minimum 3.50 grade point average on a 4.00 scale; and, is in the upper 35% of his/her institutional academic class.

In order to be recognized at this year's convention, those nominated need to complete the application process.

- ✓ Go to the NBS & AERho website [www.nbs-aerho.org](http://www.nbs-aerho.org)
- ✓ Click on the Alpha Epsilon Rho link (on the left of your screen).
- ✓ Scroll down and click on the AERho Application Link to download the form.
- ✓ Follow the few easy steps and you are on your way to becoming a part of this amazing honor society.

And seniors don't forget to order your honor cords, so that you have them for graduation day.

**AERho Application Deadline:  
February 14, 2008**

## Chapter Postings

### "POPULAR MURDER" PRODUCTION

*University of Cincinnati*

Greetings from Cincinnati!

Our chapter has had a great beginning of the year! Our big event that we look forward to every fall is the National Film Challenge (NFC). Our team this year consisted of seasoned NBS members, as well as many new members lending an extra hand.

In preparation, we spent a meeting learning about the many genres that we would have to choose from at the NFC. Whose looked at classic examples of each genre and discussed the techniques that made that genre unique.

In the end, we created a short horror film titled "Popular Murder." The film was submitted on time and we are currently waiting for the results.

**The short film can be viewed on  
YouTube.com. Just do a search for  
"Popular Murder."**

Our next goal is preparing for the National Convention in Disneyland! See you in March.

### ONE DAY, ALL DAY - COMMUNICATIONS

*Indiana University of Pennsylvania*

Over the past few months, the Indiana University of Pennsylvania chapter of NBS has been very busy. We proudly initiated thirty new members into our chapter and we also have nine returning members this year.

Because NBS is a group that entails many aspects of the university's Communications Media department, we organized and sponsored a "COMM Day", which was a huge success. "COMM Day" was much like a street fair and was held outside of the Communications Department's main building. All of the clubs in the department had a table at the fair. We had it all - from hot dogs to live music and even balloon animals. We are planning another event similar to "COMM Day" for the holiday season.



We also had the chance to participate in a pledge drive at a local Pittsburgh TV station, called WQED. About twenty members drove to Pittsburgh to answer phones for the drive. Here is a picture of us.

## MEMBERS TO HELP FIGHT CANCER

*Mercyhurst College*

The NBS Chapter at Mercyhurst College has been active in planning for future events this year. Following our Thanksgiving break we plan on getting active with fundraising and **we will be fundraising money for cancer research on young adults and adolescents.** The fundraising will be through the Steve Giallourakis Adolescents & Young Adult Cancer Research Fund.

We also had new members join our chapter this fall. A handful of us are planning on attending the national NBS convention in Anaheim, California in March.

We continue to create new ideas and exciting opportunities for the rest of this year and those to follow.

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**Feature Articles and Pictures  
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## HALLOWEEN HAUNTINGS, TURN PROFITABLE

*Monmouth University*

The past couple months have been very busy for our Monmouth Chapter. Our biggest highlight of the year so far was our participation in our school's homecoming. Many members of our chapter took part in this exciting event. Our radio and TV stations prepared a pre-game simulcast including sports, promotions, games, karaoke, and interviews with alumni. The production was a huge success, and we all had a great time.

We also took part in a community service program called *The Big Event*. Every year some members of our chapter take part in this event with other organizations from our school. Every year we go somewhere different, and this time members of our chapter went to the Stella Maris Retreat Home to do yard work and to help out our local community.

As a chapter, we also tried to get our campus in the Halloween spirit. Three years ago, two members of our chapter created an award-winning documentary, *Shadows of Shadow Lawn*, about the ghosts and hauntings on our very own campus. Two days before Halloween, we presented this film to students, and we had a great turn out. We also sold documentaries on DVD to raise money for nationals.



Our chapter is very excited and we look forward to our regional convention at Bloomsburg University!

## USING BROADCAST SKILLS FOR GOOD CAUSE

*Millersville University*

Millersville University is anxiously awaiting the regional convention at Bloomsburg University. Many members have submitted pieces to be judged and are looking forward to meeting other members.

In the mean time we're keeping busy. We started off our year with a service project. Fifteen of our members donated their time for Lancaster's Day of Caring sponsored by United Way. Activities included weeding and picking up trash in order to clean up an overpass in Lancaster City.

Another service project we are working on is Adopt-A-Highway. We will be responsible for a two-mile stretch of road located close to campus.

**Our biggest service project this year is a two-part production with Schreibers Pediatric Rehab.** We are currently working on a promotional video for the rehab center focusing on a patient with childhood dwarfism named Sarah and her therapist. We are simultaneously working on a personal video message from Sarah to Amy Roloff from Little People Big World. The aim of the video is to get Amy to speak at the center.

Aside from service projects Millersville is working hard to fundraise and plans to host the Miss Millersville competition. We made over \$1,000 from a sold out crowd last year and hope the success continues.

**Our latest event was an Alumni luncheon. Seven alumni members came and discussed life after college. Everyone had a great time and many members gained new contacts.**

Over the next few months we will be working hard on fundraising and preparing for the Nationals.

Millersville can't wait to see everyone in Anaheim!

## ONE WORD: FUNDRAISERS

*Shippensburg University*

Greetings from Ship!

Here in the 'burg we've been setting up fundraiser after fundraiser to try and make California as cheap a trip as possible.

- ⇒ To combat the onset of winter chill, we'll be setting up a stand outside our local Wal-Mart to sell hot chocolate, food, and other treats.
- ⇒ We will also be working shifts at Hershey Park to raise money as a part of Hershey Park's Volunteer Program, which donates money directly to a non-profit organization in exchange for hours worked at the park.
- ⇒ We have also been looking in to the possibility of selling Krispy Kreme doughnuts.

- ⇒ Our DVD/CD Drive for Operation Troop Appreciation is coming together. We'll be setting up a stand on campus to collect donated CDs & DVDs the week after Thanksgiving break, and will be delivering our shipment to them the weekend after.
- ⇒ Also, we have contacted our local broadcasting station in Harrisburg, WITF, and already have volunteers from our chapter to aid them in their live TV pledge drive.

Well, that's all for now; we have to go pack for Regionals! See you region 1'ers in Bloomsburg!

## PROFESSIONAL EXPERIENCE AT THEIR DOORSTEP

### *Southwest Minnesota State University*

After a great convention that allowed members to network and learn from professionals in the broadcasting industry, the Southwest Minnesota State University chapter is ready to hit the ground running for the fall season.

In preparation for our largest fundraiser of the year, the KKCK-FM takeover, we are starting to sell ads to local businesses.

We are also busy coordinating our coverage of the Women's Rural Advocacy Program convention which takes place this month. The convention brings rural women's groups together in a centralized location. The coverage we are providing for the convention is an excellent chance for us to help organizations in the area, raise money for our organization, along with gain valuable broadcasting knowledge.

In addition to our other activities, we are working on a community service program that will extend our reach to the U.S. troops around the world. We are planning to provide troops, from our area, programs that we produce here at Southwest Minnesota State University. Some of the programs that will be sent include newscasts and sporting events. We hope that this will help bring a more regional welcome to our troops and remind them how much there service is appreciated.

## 42 NEW MEMBERS... AND COUNTING

### *West Texas A & M*

Hi everyone, this semester has been a handful, but fun for West Texas A&M's chapter of the National Broadcasting Society. Our chapter has been very busy since the beginning of the semester, and we are ready for the regional convention on November 16th in Oklahoma City.

Members have been working hard and have sent the most production pieces ever for our chapter with 63 audio and video entries for competition.



October 13th was our Homecoming game. Our WTTV Live crew had a great time broadcasting the parade, 91.1 FM tailgate party and the game on jumbo-tron.

Back in September, we also had the most member inductees in our induction ceremony with 42 new members joining WT's NBS chapter.

On November 2nd, West Texas A&M University had a dedication ceremony for their new AT&T HD Studio. Construction should be under way soon for this state of the art, one of a kind HD studio. It will be one of only a handful of HD studios in the country. Our chapter is very excited for the new addition and can't wait to see the completed project and working with the new equipment.

The KKCK-FM takeover is an excellent opportunity for our chapter to gain professional experience in the broadcasting field. We have the chance to sell, write, produce, than air our four-hour long broadcast over professional airwaves. It's excellent opportunity for us to extend our reach.

Wow, all of this and it's just the fall semester. WT's chapter is also busy getting production ready for competition for the national convention in Anaheim. Our chapter would like to wish everyone a great time at their regional conventions and Happy Holidays. See you in Anaheim in the spring!

## FLORIDA IS ON "FIRE"

### *University of Florida*

The NBS chapter at the University of Florida stayed on target this October with our annual "Rapid Fire" event. Held in conjunction with the Telecom Advisory Council's visit to the university, "Rapid Fire" brings successful alumni and NBS members together for a quick-paced Q&A session.

A few of our members will be attending the Region Three convention that's just around the corner.

Also, we've put together a team of runners and walkers to participate in a walk to raise money towards eliminating Alzheimer's disease. The 5k walk will begin bright and early on Saturday, November 10th.

NEXT SIGNALS SUBMISSION DEADLINE:  
**JANUARY 22, 2008** ←

## TELETHON CLOCK IS TICKING

*University of Wisconsin Oshkosh*

The 2007 Fall Semester has been busy for the University of Wisconsin Oshkosh chapter.

This semester we have been gearing up for the 6th A-T Telethon. We put on a benefit concert featuring numerous bands and artists and made a compilation CD to raise money for the disease Ataxia-Telangiectasia. As the telethon quickly approaches we are putting on the final touches for what looks to be a successful 8-hour live broadcast.

The telethon will stream live on [www.attelethon.com](http://www.attelethon.com) and include a live auction, family interviews and entertainment.

Once the telethon is over, we look forward to working on other projects and fundraisers.

We had a great time at the regional convention in Des Moines, IA. Our chapter was recognized with 14 grand prizes and one honorable mention, including:

### **Video News Feature Package**

Kendra Sohm, Ben Zblewski

### **Video Sports Play-by-Play**

Josh Nelson, Ryan Wing, Jake Timm, Ben Zblewski

### **Audio Sports Play-by-Play**

Brad Williams, Ryan Aschacker

### **Video Drama Program**

Brenton Thom, Kyla Morris,  
Bryce Scherer, Cole Kleinschmit, Nic Thorson (Film Society)

### **Music Video**

J.P. Russell

### **Video Program Opener**

Nic Thorson, DJ Kast, Greg Ritter

### **Video Sports Segment**

Ryan Wing, Josh Nelson, Jason Gordon

**Communication Coordinator of the Year:** Kendra Sohm

**Member of the Year:** Jake Timm

**Regional Professional of the Year:** Teri Barr

**Alumni Coordinator of the Year:** Josh Nelson

**Comedy Program Script:** Mike Heyer

**Comedy Program: Adam Boucher:** Mike Heyer

**Most Improved Chapter:** UWO

**Web Design Honorable Mention:** Mike Steele

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**Feature Articles and Pictures  
Strongly Encouraged!**

## MARK YOUR CALENDARS

### December 21:

Earlybird Convention Deadline

### December 31:

Pro Production Competition  
Professional Dues Deadline

### January 10:

Monthly Reports Due

### January 22:

*Signals Online* Chapter Articles, Feature Articles  
and Pictures Due

Submit your postings to:

[nbssignalsonline@gmail.com](mailto:nbssignalsonline@gmail.com)

### January 31:

Postmark Deadline for First Round of Applications  
for 2008-2009 Student Advisory Council

### February 14:

- Spring Student Dues Renewal
- "Sweetheart Deal" Rate Convention Deadline
- "\$upersaver" Convention Substitution Deadline
- Convention Hotel Reservation Deadline
- Chapter Annual Report Deadline
- Chapter Community Service Report Deadline
- Model Chapter Report Deadline
- Alpha Epsilon Rho Application Deadline
- Society Award Nomination Deadline

### February 28:

"Regular" Rate Convention Deadline

### March 11-16:

66<sup>th</sup> National Convention  
Anaheim, California

# 2008 NBS National Convention Tentative Agenda

Specific session times and topics will be posted as confirmed.  
The Screenwriters' strike may have a significant impact on scheduling.  
Please check the NBS website for updates.

## **Saturday-Monday, March 8-10**

Convention rates are available (if rooms are available – reserve early) at the convention hotel  
No scheduled NBS activities but network show tapings may be available (pending the outcome of writers' strike)  
Disneyland convention admission rates available

## **Tuesday, March 11**

Convention registration will be available next to the hotel lobby area  
Show tapings will be scheduled with transportation (pending the outcome of writers' strike)  
Disneyland convention admission rates available

## **Wednesday, March 12**

Morning – LA Bus Tours (see NBS website in January for reservations)  
Afternoon – Digital presentations and workshops  
Evening – Kickoff Presentations  
Night – National Mixer

## **Thursday, March 13**

Morning – Breakfast Keynote Presentation  
10:00-3:45 – Session Presentations and Scheduled Meetings  
4:00-6:00 – Career Focus (small group meetings with the Pros)

## **Friday, March 14**

Morning – Breakfast Meeting  
10:00-4:00 – Session Presentations and Scheduled Meetings  
4:00 – Free time –Disneyland Convention Evening Admission Rate Applies

## **Saturday, March 15**

8:30-3:00 – Sessions and Scheduled Meetings  
5:00-8:30 – NBS National Awards Show

## **Sunday, March 16**

8:00-10:00 – Talent Workshops  
Disneyland convention admission rates available

## **Monday-Tuesday, March 17-18**

Convention hotel rates are available (if rooms are available – reserve early) at the convention hotel  
No scheduled NBS activities but network show tapings may be available (pending the writers' strike)  
Disneyland convention admission rates available

***MAKE TIME FOR THE MAGIC!***  
**Special Disneyland® Resort Theme Park Tickets**  
**NATIONAL BROADCASTING SOCIETY'S 66<sup>TH</sup> ANNUAL CONVENTION**  
**March 2008**

Although all NBS members are adults, we received enough inquiries from members who wish to bring their children for non-convention activities. So our discounted convention ticket pricing does include prices for children. Ticket orders will be placed in February.

**TYPES OF TICKETS**

**One-Day Theme Park Ticket.** A one-day admission to **either** Disneyland® park **or** Disney's California Adventure® park. Not a Park Hopper.

	<u>Pre-Arrival Purchase Price</u>	<u>Compare to Main Entrance Price</u>
Guests 10 & up	\$56.00	\$63.00
Guests 3-9	\$46.00	\$53.00

**One-Day Disneyland® Resort Park Hopper® Ticket.** A one-day admission ticket for both Disneyland® park and Disney's California Adventure® park. Guests may visit both parks on the same day.

	<u>Pre-Arrival Purchase Price</u>	<u>Compare to Main Entrance Price</u>
Guests 10 & up	\$81.00	\$83.00
Guests 3-9	\$71.00	\$73.00

**Multi-Day Park Hopper.** Admission is valid for either Disneyland® park or Disney's California Adventure® park. Guests may visit both parks on the same day. This ticket is valid for the appropriate number of visits within a 14 consecutive-day period.

	<u>Pre-Arrival Purchase Price</u>	<u>Compare to Main Entrance Price</u>
2 Day    Guests 10 & Up	\$108.00	\$122.00
Guests 3-9	\$ 88.00	\$102.00
3 Day    Guests 10 & up	\$139.00	\$179.00
Guests 3-9	\$119.00	\$149.00
4 Day    Guests 10 & up	\$149.00	\$209.00
Guests 3-9	\$129.00	\$179.00
5 Day    Guests 10 & up	\$154.00	\$229.00
Guests 3-9	\$134.00	\$199.00

**Twilight Convention Ticket.** Admission is valid for either Disneyland® park or Disney's California® Adventure park after 4:00 pm, or four hours before park closing, whichever is earlier.

	<u>Pre-Arrival Purchase Price</u>	<u>Compare to Main Entrance Price</u>
All Guests		
One-evening ticket		
Good on March 11 or 14	\$35.00	<i>Not Available</i>

Ticket orders must be placed between February 14 and Feb 28 and require full pre-payment at the time of ordering. See the NBS website in February to order.