



THE PLANS ARE IN PLACE

3 Ways NBS is Planning for Success

By Dr. Bill Dorman, NBS President

A TV show is like an ice berg, the tip of the thing is the only part that shows, but it needs all those people behind the scenes to make it happen. There's a lot of that going on in NBS. Most students only see the finished product—but the planning goes on for months, even years!

“Consider that at the national level, we’ve got three sets of plans: short term, mid term and long term.”

SHORT TERM: Right now we’re trying to help those planning the regional conventions. Some regionals are running smoothly, some...not so much. So your national officers get calls for help, and we answer them in a variety of ways, from pitching in to assist with speakers, to actually taking over some tasks. Right now your short term goals are probably in major recruitment efforts, welcoming those bright, shining new faces to your meetings, and setting out the agenda for the year ahead. **Short term goals require a lot of planning, but they’re the ones being implemented as we speak.**

MID-TERM: At the national level, we’re sorting out the schedule for the national convention in Anaheim, recruiting speakers, arranging tours, TV show tickets, and a billion other details. Hopefully, you are looking at fundraisers to assist chapter members’ travel, arranging speakers for your meetings, and looking ahead to developing future leaders and officers in your chapter.

LONG-TERM: We need to strengthen the financial foundation of NBS. **We need to encourage every member to recruit a member, and make sure that everyone pays dues.** I can not begin to tell you how critical your membership is to the strength of the organization. We need to:

- ⇒ Strengthen current chapters
- ⇒ Grow new ones
- ⇒ Tap the incredible resource of talent from the many chapters to strengthen NBS at the national level.
- ⇒ Have better relations with our alumni so that they continue to support NBS after college.

Your long term goals probably include becoming rich, famous, successful, or some combination of all three. **That investment begins with your dues.**

NBS NEWS BRIEFS

Carolyn Cefalo Appointed President of AERho – National Advisory Council member and advisor to the University of Miami Chapter, Carolyn Cefalo, was appointed to the position of Alpha Epsilon Rho President. The position was created when amendments to the NBS-AERho Constitution were approved in May. The AERho President will sit on the National Executive Board and will serve as the head of the Honor Society. The position will be a two-year elected position that will be contested at the national convention in March 2008, in Anaheim. NBS president, Bill Dorman, recommended Ms. Cefalo and the members of the National Executive Board unanimously approved the appointment to fill the term until elections. Ms. Cefalo has been involved with Alpha Epsilon Rho for more than three decades, since she was a student.

First Round of Conference Calls Scores with Chapters – More than sixty chapter leaders participated in the first round of chapter conference calls with NBS Executive Director, Jim Wilson. Chapters were given the choice of 25 sessions in which to participate. **Most chapter participants were surprised to find some resources available on the NBS website of which they were unaware.** Wilson said, “We covered much more ground than I was expecting to cover. It was a great exchange with advisors and presidents.” The calls covered so much ground that the second conference call with chapters has been eliminated. **Times for “makeup” sessions for the first conference call will be scheduled for the week of October 1-5.**

Webinar Format Scheduled for Chapter Development Sessions October 7-9 – A combination Internet and telephone hookup will be used to cover important chapter development material at the next National/Chapter conference call. Sixteen time options will be available for a chapter to participate over the three days. The 15-20 minute session will focus on chapter reports, the National Undergraduate Student Electronic Media Competitions, convention grants, and national convention information. A question and answer session will follow. Chapter presidents and advisors should look for and e-mail invitation the week of September 24-28.

National Database Continues to be Updated - There is no end to updating the national database. **If your chapter president and advisor have not received several e-mails from the national office, their e-mail address may not be properly identified in the database.** If that is the case, contact the national office at nbsaerho@swbell.net. We have sent two national mass mailings so far. They have resulted in more than 200 e-mail messages being returned because of bad addresses, full mailboxes, or technical problems. Your help would be greatly appreciated.

Regional Convention Deadlines Approaching – The deadlines for regional competitions and conventions are rapidly approaching. Check with your regional director if you are unaware of those deadlines.

**THE NEXT SIGNALS ONLINE SUBMISSION DEADLINE
NOVEMBER 7, 2007**



PUT YOUR MATH SKILLS TO USE

You're Earning Model Chapter Points and You Don't Even Know It!

By Gina Gasper, Vice President of Student Services

Let's start with a quiz. All you have to do is answer "Yes" or "No" to the following questions:

- ✓ Does your NBS chapter ever get together just to "hang out?"
- ✓ Have any of you ever attended a regional or national convention?
- ✓ Have you entering something in one of the production competitions recently?
- ✓ Do you ever visit with NBS members from another chapter?

If you've answered yes to any of these questions, you are well on your way to racking up points to be an NBS Model Chapter!

I'm sure you've sat at National Conventions and heard the, oh, 10 or 12 chapters mentioned as being Model Chapters. Did you ever sit and wonder why your chapter wasn't one of them? There are over 75 chapters in NBS, and I guarantee you that all of you have what it takes to be named a model chapter.

"The first thing you have to do is simple. Visit the NBS National Website at: www.nbs-aerho.org and print out the Model Chapter Checklist. That will be your guide as to what activities are important to your chapter."

The truth is that almost anything you do can be mentioned in your model chapter report. If it's not on the list, and you feel you deserve some points, there is a section for "other things."

I'm sure everyone has at least one person in their chapter who loves to write things down. Here's your chance to recruit them! Get one person to keep a record of the things you do as a chapter. If everything is written down, filing your report before the National Convention becomes much easier!

Use the checklist as your guide, and when you see the deadline for Model Chapter reports at the convention, type up what you've done! **Even if you don't have the full 80% of points needed, submit your report anyway!** Those of us involved with NBS on the national level want to see what you're doing out there!

There are plenty of ways to get points to add to your list, and depending on your chapter there can also be fun ways to keep track of your points. If you have a bulletin board, post a little area on it for model chapter. **Keep track of your points on the board so everyone can see it**, and it can become almost like a game to make it to the top!

Send in your "Chapter Postings" to *Signals Online*. That way, everyone in NBS can see what your chapter is up to, and you may give another chapter ideas for events at their school.

If there are ever any questions on what you can or can't do, please contact me. I'd be happy to give you some ideas on how to keep your chapter "model."

So go out and print off your checklists now...let the point tabulating begin!



MARK YOUR CALENDARS

The Countdown is on to Regional Conventions

By Marilee Morrow
Vice President for Chapter Development

Ah ... fall ... the time when we leave the unstructured summer behind and return to the campus hubbub.

It's also the time when chapter leaders firm up their chapter's schedule for the year. Some automatically include regional convention attendance in their schedule.

CONSIDER THIS: "If your region has a regional convention and your chapter does not normally attend, why not include your regional convention in the plans? Or, if it's more convenient for your chapter, why not consider attending another region's convention?"

The regional directors, district directors and host schools work for months to ensure regional convention attendees will have an **unforgettable experience** at the **lowest possible cost**. They:

- ⇒ Organize tours of facilities
- ⇒ Recruit judges for regional production competitions
- ⇒ Bring in engaging speakers
- ⇒ Put together interesting panels
- ⇒ Enable networking with professionals
- ⇒ And much more

They hope you'll take advantage of the opportunity to grow as a professional.

If you need further convincing that regional convention attendance is a good thing, your chapter can earn Model Chapter points for sending representatives and participating in regional competitions.

Please check the 2007-2008 NBS Calendar on the Chapter Materials page of the Web site for locations and dates.

As always, please don't hesitate to contact me if you need more information. I'll be happy to help.

"The regional conventions are a great opportunity for all members, especially rookie members to, gain insight and experience the benefits of being a NBS member first hand."

November 7 is the submission deadline for the next edition of *Signals Online*.
Articles and pictures are encouraged!



SO, NOW WHAT ARE YOU GOING TO DO?

Destination Disneyland

By Dr. Jamie Byrne, Vice President for Communication

Okay. You've written the latest paper. You've edited the latest package. You've done all that blasted laundry. So now what are you going to do? **You're going to Disneyland!!**

Start packing now – NBS is going to **Disneyland** March 11-16, 2008! In addition to all of the great sessions, speakers and other convention activities we have planned, we'll have – **DISNEYLAND!**

Take a look at some of the fun things I found out about the happiest place on earth*:

- ⇒ Disneyland opened on July 17, 1955, and since then has been visited by more than 515 million guests.
- ⇒ The park consists of the following themed areas:

Main Street USA: Early 20th century Midwest town

Adventureland: Features jungle adventures

Frontierland: Illustrates the western frontier

Fantasyland: Brings fantasy to reality

Tomorrowland: Sneak Peek into the future

New Orleans Square: 19th century New Orleans

Mickey's Toontown: Based on Toontown from *Who Framed Roger Rabbit*

Critter Country: Based on both the 19th century South and the forests of the Pacific Northwest.

- ⇒ There are also Disneyland's in Paris, Hong Kong, and Tokyo.
- ⇒ Disneyland closed in 1963 due to President Kennedy's assassination.
- ⇒ The Disneyland monorail system follows a 2.5 mile long route to show visitors the park from above. It opened in Tomorrowland in 1959 as the first daily-operating monorail train system in the Western Hemisphere.

**Courtesy of Wikipedia*

Disneyland is known for its characters who roam the park, its parades and its **fireworks**. When you attend the 2008 NBS convention, you'll get to participate in it all if you choose! Discounted passes to the park will be made available to NBS convention attendees. Watch Signals online, the NBS website and listserv for additional information on that offer.

We're looking forward to seeing you there!!



TOP 5 REASONS TO RECRUIT PROS

A Must-read for All

Alumni & Professional Coordinators

By Dr. Bruce Mims

Vice President for Alumni & Professional Services

In this issue of *Signals Online* I'm expanding on my previous comments about the unsung heroes of every NBS chapter: **The Alumni & Professional Coordinator!**

Why us? You ask?

Here's Why...

"YOU are your chapter's direct connection between its past, its present, and its future. Your contributions are vital to your chapter's successes in a number of ways."

So . . . maybe you're new to the position and you're just not sure what your responsibilities are . . . or why they are important . . . or even how you can accomplish them.

One of the first things you can start doing is recruit local professionals into chapter membership. Here are some ways that local pros can help your chapter:

- ⇒ Deliver excellent programs at chapter meetings
- ⇒ Assist your chapter with arranging internships and internship contacts
- ⇒ Critique the productions of chapter members
- ⇒ Spread the word about the good things your chapter does to other pros
- ⇒ Inform your chapter, keeping you up-to-date on industry trends and developments

It is also very important to keep accurate records about chapter alums. As former members of your chapter, alums have a vested interest in helping their chapters remain healthy and vibrant. Tap into the strength of your alum base and call on your valued alums to:

- ⇒ Network with their employers for internships and jobs
- ⇒ Develop a contribution plan for chapter financial support
- ⇒ Assist as references for job applications
- ⇒ Provide input to college administrators about media industry trends and their impact on education

Your institution's Alumni Services Office (perhaps even your academic department) maintains the information you need. And if you need assistance in gathering your information, please ask your Chapter Advisor to help you – it's what they're there to do!

And feel free to use these ideas as springboards for discussion in your chapter meetings.

IDEAS WANTED:

Share your ideas about how you and your chapter work with alums and pros - with Bruce bmims@semo.edu. If he publishes your suggestions, he will gladly credit you and your chapters in November's Signals Online.



WE ENJOY THE BON-BONS, BUT WE DO A FEW OTHER THINGS TOO

Where exactly does your \$40.00 go?

By Jim Wilson, Executive Director

On one of the conference calls last week, one of the chapter members asked why dues were so expensive. I responded that unfortunately we weren't the federal government and couldn't overspend a budget and then print money to cover the difference.

Our income is primarily the result of your annual dues. Our expenses operate an office that communicates with our 83 chapters, provides promotional material, plans conventions, tries to recruit new chapters and organizes events.

The luxurious, almost palace-like facilities of the International, Global, World-Headquarters of the National Broadcasting Society can be found in the terrace level of my home. Warehouse facilities house 10,000 organizational brochures, 15,000 NBS pocket folders, 5,000 pens and four shelves of AV equipment. Those state-of-the-art warehouse facilities prevent me from parking my car under-roof. We also keep three filing cabinets of documentation, three six-foot bookcases, three supply cabinets, 134 three-ring binders, two working and three nonfunctional computers, one computer angel, four printers, and five pictures of my grandchildren.

What do we actually do in this office? So far this week, I've filed documents with the IRS, reviewed options for the 2009 national convention, argued points of a hotel contract, prepared seven reports, participated in six conference calls and about sixty regular calls, processed fifteen bills, spent about nine hours working with the database, invested about four hours working on budget projections, sent 12 pages of material to be posted on the website, and have responded to about 200 e-mail messages in addition to sending about 2200 mass e-mail messages. Melissa Heintz was in for an hour-and-a-half last night to enter data from about 12 membership forms into the database. Tiffany Engler has spent about twelve hours in the office working on a mailing to prospective chapters and laying out this edition of Signals Online. Did I mention it is only Wednesday when I'm writing this?

In addition, to the office and all of its working components, your dues cover the cost of telephone and Internet service, conference calls, meeting expenses for the national officers for planning sessions once or twice a year. (Our last meeting was in the exotic vacation resort known as the Courtyard by Marriott at the end of the runway across from BWI airport outside Baltimore.) Your dues also pay for the logistics of running the organization such as shipping, postage, travel for site inspections of potential convention hotels, and meeting preparations. We also have to pay for insurance, produce certificates, coordinate competitions, and coordinate with other national organizations.

All of the things I mentioned are behind the scenes. You, as a member, should not have to worry about those things. But you may have wanted to know why you pay your membership dues.

If you want to compare your \$40 annual dues, here are the annual membership rates of several other electronic media membership organizations:

- ⇒ National Association of Television Program Executives professional membership **\$195**
- ⇒ Media Communication Association International - **\$160** professional and **\$50** for students.
- ⇒ Radio and Television News Directors Association – professional **\$110** minimum, **\$65** for students.

Those \$40 annual dues seem like quite a buy! That's especially true when you consider it's less than 11 cents



FROM ONE STUDENT TO ANOTHER

An NAC Meeting from a Student's Point-of-view

By Dan Church, National Advisory Council

Being a "Model" isn't all that hard... A not-so-famous scholar made an interesting comment to me the other day about starting something new: "The most important part of something new is the beginning." I guess you could say that we are at a new beginning this year with the National Broadcasting Society. Several chapters have new presidents or advisors, new meeting places, and unfamiliar freshman bombarding them with questions about anything and everything.

"But that's ok, because at some point everyone is that clueless new kid looking for answers to seemly simple questions."

I filled that role one weekend in September at the NEB/NAC meeting in Baltimore. As things would have it, I didn't have a clue what the NAC really was or why they invited me to Baltimore (The NAC is the National Advisory Council by the way). I'm just a student member, a Central Michigan University Junior... I haven't even been alive as long as some of these people have been involved with NBS. But yet I felt welcomed, even encouraged to join the discussion on topics ranging from the National Convention to student membership levels.

The NEB/NAC is a group of individuals looking out for the best interests of the National Broadcasting Society. They "shepherd us through the valley of darkness" for all of you Quentin Tarantino fans out there. And as a student looking in, it's a great thing to see. There is so much time and effort put into planning these activities and conferences... it boggles my mind. They should get daily thank-you emails and dozens of roses sent to their offices each afternoon.

But perhaps an easier way to say thank you is for Chapters to do the following:

- ✓ Turn in our chapter reports
- ✓ Get dues in on-time
- ✓ Be active, not just present

If you don't know how to do something, e-mail me or anyone on the NAC; that's why we're here. And don't forget, not only is "the most important part of something new the beginning," it's also the most fun. Enjoy it!



5 BENEFITS OF AERho

What This Honor Society Can Bring to Your Chapter

By Carolyn Cefalo, AERho President

FACT:

The NBS and AERho constitution changed.

QUESTION:

Why did the NBS and AERho Constitution change?

ANSWER: After 60 years of existence, your leadership felt it was time that Alpha Epsilon Rho receives the recognition it deserved.

The Association of College Honor Societies is the organization that accredits and therefore legitimizes honor societies and we were not part of it

After some review we realized it would be possible, with some small alterations to our constitution, to meet their criteria and become a member of this group. Therefore we proposed the constitutional revision. The online vote in May passed 60-0 with one vote disqualified. The application to the Association has been made and we should know within a few months. After this has been settled AERho will be a recognized honor society throughout higher education.

So, what is this change going to do for me and/or my chapter, you ask?

AERho is the one honor society that encompasses all electronic media. In every chapter there are some students majoring in broadcasting or some in broadcast journalism or possibly motion pictures or advertising or PR. AERho is for all of them. It is the way to recognize outstanding scholarship and superior achievement in electronic media no matter which medium.

Stay tuned for more info on membership and dues.

FIVE WAYS AERho BENEFITS CHAPTERS

- 5 A way to demonstrate to your parents how successful you have been in your college pursuits.
- 4 A tie to our history and the many professionals in the field who were, and continue to be, members of AERho.
- 3 A method to demonstrate the outstanding scholarship of students in electronic media without dividing the group and making it a competition between various interests.
- 2 A terrific item for my resume.
- 1 The opportunity to be recognized as one of the most outstanding college students studying " Electronic Media in the country.



ENTRIES, FEES AND FORMS, OH MY

The 4 New Categories for the Undergraduate Student Competitions

By Suzanne Kessler, Competition Committee Chair

I am excited to let you know that The National Broadcasting Society's annual Undergraduate Student Competition has been expanded this year with the addition of **FOUR** new categories:

ANIMATION: entries can be produced in any of the typical animation formats – digital, stop-motion, clay-mation, for example. If you are mixing live-action with your animation, the entry must be more than 50% animation in order to be eligible for this category. And the maximum time limit is 10 minutes – so remember to trim it down!

MOVIE TRAILER: This category is a venue to show us your previews for a student produced film. You don't have to be the Producer of the film in order to be the producer of the trailer, but you do need to have a copy release to use the footage. There is a 2:00 minute maximum on this category. Movie trailers are where an editor's creativity comes into full force – can you trim and cut and still make someone wants to watch the film?!

SPEC SCRIPTS: In this competition we are talking about a formula script based on an established TV program. If your script is for an episode of "Scrubs", this is where it goes. The difference between this and an original script is that the characters and setting have already been created by someone else. There is an established format for the show that makes it easier for you to write a story for those characters. Make sure that you follow all of the format guidelines for writing a script. If you are not sure, look it up!

STUDENT ACADEMIC PAPERS: Papers may be written on any relevant communications or media topic or issue. Papers must be written in a professional format, either MLA or APA. There will be a separate entry form for this category, so be sure to follow the directions! **If selected as a finalist in this category you will be required to attend the National Convention and there will be special time for you to make a presentation of your paper.**

If you've had trouble in the past getting support from your University to attend the National convention, presenting an academic paper may help you secure funding."

Check with your academic department about financial assistance for paper presentations.

[Continued on next page]

[Undergraduate Competitions Continued]

A few words on competitions fees...

- ⇒ The entry fee for each submission is \$20 for NBS members – and all names submitted on the entry must be NBS members in order to qualify for this price.
- ⇒ If any entrant names are not NBS members you will need to pay the higher non-member entry fee.
- ⇒ Your other options are to not list the non-members, or even better, get them to become a member of your chapter! You'll increase your chapter membership as well as getting the benefit of the member entry fee.

A few words on entry forms...

- ⇒ Each category now has a number-code.
- ⇒ The numbers are on the Category description form that is already available on the NBS web site.
- ⇒ You will put that number on the entry form. Be careful to make sure you are entering the right number on your form; your entry may go to the wrong judges and be disqualified if you use the wrong number!
- ⇒ We are in the process of updating all of the competition forms to reflect all of the changes made.
- ⇒ As soon as each form is completed it will be added to the NBS web site. So watch for your update e-mails that will let you know when all of the forms are available!
- ⇒ Your regional convention may or may not include the new National categories – so check with your regional director to see!

Good luck with your competition entries this year!

Question:

How do I respond to a potential member if they ask me: "what do I get for my dues?"

Answer:

Talk about networking at national conventions with people like Bob Iger (Disney CEO), Mark Summers (Nickelodeon, Food Network), Chris Mathews (MSNBC), or Bob Costas (NBC, HBO).

Mention your local meetings, local and regional networking, service projects to build your reputation, leadership opportunities, regional and national production competitions—with feedback from some of the nation's best professionals, and an affiliation with the oldest, most prestigious broadcasting society in the country.

Chapter Postings

EVERYONE CHIPS IN

Student Members team up to coordinate Regional's
By Samantha Gronlund, Winona State University

When life gives you lemons make lemonade. That is the attitude of Winona State University's National Broadcasting Society Chapter, which is planning the upcoming regional convention without an advisor.

Our chapter is used to having an active advisor to help them along the way, especially when it comes to planning big events such as this one. However, due to Dr. Ajit Daniel's current leave of absence from the university, we have our work cut out for us.

The convention will be held on Oct. 26-27 at the Valley West Inn in Des Moines, Iowa. 85 members are expected to attend. In Des Moines, students will take part in many activities that will help them in their future broadcasting careers, including round table discussions with professionals and media tours.

"We have so much to do before October to get this convention ready. A lot of people don't realize how much work goes into putting one of these things together."

- Chapter Webmaster, Zachary Smith

Despite the hardships, chapter members believe it will all work out," said chapter member Natoli Barbera. "We've got a solid core of experienced members who know what's going on and a great reputation in a region that has our backs. There will be some headaches but in the end I'm sure it will all work out."

We are excited to see how things will unfold and hope that everything will fall into place. I look forward to seeing all of you from region 5 in Des Moines.

TAKE THE NERVES OUT OF NETWORKING

Proof that business and pleasure can mix.
By Michael Leischner, Southwest Minnesota State University

The Southwest Minnesota State University believes that excellence in broadcasting is done both inside and outside of school activities. That is why our chapter strives to enhance our broadcasting experiences by participating in various activities.

During last school year the SMSU chapter of NBS had a social outing to Sioux Falls, SD. Several members of the chapter were able to meet up with alumni in the market, including Shawn Niested from KELO-TV and James Bain, the director of media relations for the Sioux Falls Storm indoor football club.

The event involved dinner at Champ's Americana, and tickets to the Sioux Falls Storm game against the Billings Outlaws.

"The event not only allowed for a laid-back night, but a professional networking opportunity and a night of chapter bonding."

Chapter members were able to swap ideas with members of the professional industry as well as develop relationships that will undoubtedly help when the job search begins.

An outing of this nature is a good idea for any chapter because it allows member to interact with alumni in a social setting, making the networking process very easy, and it also goes a long way in building chemistry among chapter members.

For the Southwest Minnesota State University Chapter of NBS, the start of a new semester means planning and looking forward to another exciting year. We are fortunate as a chapter to have returning members along with new members joining NBS. This helps ensure that the chapter will strive and continue excellence in broadcasting though NBS.

Looking ahead in the year, we are starting to plan for our annual KKCK-FM takeover. The takeover is a major fundraiser for our chapter as it assists our members in attending NBS conventions. We had decided to start early this year in the hopes of increasing sales and make certain that the 4 hour radio broadcast is of professional grade.

We are also starting to raise greater awareness of the regional convention in Des Moines, IA amongst all of our members.

BIG GOALS IN PLACE

Central Michigan University

The CMU chapter of NBS is anxious to get the year underway. Our first general meeting included a lot of fresh faces, eager to get involved with the organization. This year our goals include: Increasing membership, brining in more diverse speakers and doubling attendance to Nationals.

Fundraising ideas are also currently being tossed around. We are hoping to raise enough so anyone who would like to attend this year's convention will be able to. Currently on the table is another "Wayside Idol" and a possible candle sale.

This year is growing ever more exciting with our first speaker - Chris Duncan, global leader in communication resources and corporate communications for the Dow Chemical Company. He will be visiting our chapter on October 18th. We are also planning on a visitor from local 9 and 10 News.

The alumni coordinator e-board position is currently up for grabs. Next meeting we will explain the position and set a date for the elections.

Also our M2D2/Website is looking to take someone under his wing and train him or her for the job. This year is starting to shape up great as the enthusiastic e-board gets underway.

DESTINATION DENVER

Fort Hays State University

Fort Hays State University is off to a great start this school year. We are selling t-shirts at the annual Oktoberfest here in Hays, KS. We also plan to have a bake sale later in the year.

In September we sent seven members to Denver, Colorado for a school trip to tour television stations and production companies.

Here's where we visited:

- ✓ NBC Affiliate KUSA – where we participated in a Shadow Day.
- ✓ CW 2
- ✓ High Noon Production Company
- ✓ Starwest Production Company
- ✓ Denver Broncos Stadium Field

In the months to come we hope to tour local stations and production companies for a perspective on what students can experience here in Hays.

"ALL ABOARD!"

Lynn University

During the past month, Lynn University has been busy with different events on campus and recruiting new members, which was a great success due to our Annual Activities Fair. Our Officers set up a Pirate themed booth, and encouraged students to "climb aboard, and join our crew."

"Gold fish, a message in a bottle, which contained information about meetings and NBS-AERho, and other little prizes were given to those who joined."

We held a workshop during one of our meeting in which we taught the newest members how to work cameras and the Television studio equipment. It was a great way for everyone to bond and get to know each other better. We are very proud to say that these new additions to our chapter have some brilliant ideas about stories to cover and segments to put together. We plan on taping our first "Knightly News," our biweekly news show, by the end of this month. Our new members are excited and can't wait to get started on their various news packages for the show.

Lynn University also plans on doing a lot of fundraising this year, in the hopes of making it to Nationals in the spring. Some of these fundraising activities include: several carwashes and an original calendar designed and created by our NBS chapter - which we plan on selling in our bookstore and at various events on campus.

Lastly, but certainly not least, Lynn University is thrilled to be co-hosting Regional's with Miami-Dade College in November. We are looking forward to meeting with everyone within the region here in Sunny South Florida.

A MEETING WITH MOTHER EARTH

Millersville University

We kicked off the school year by volunteering for Lancaster's Day of Caring. Nine NBS members helped beautify Lancaster City by clearing out an overpass.

The weather was gorgeous and it was a great opportunity for everyone to reunite. As we were weeding, talks began about the coming year and our plans for homecoming.

Every year our NBS chapter enters a float in the Millersville Homecoming Parade. This year's theme is a "Salute to American Heroes" and we are planning on honoring "Everyday Heroes". Last year NBS took first place in "Best Depiction of Theme" and is hoping to take first place again this year. This is just one of our many activities planned for the semester.

Our first meeting is September 12th and everyone is hoping for a great turn out.

Returning members are looking forward to the Regional Convention in Bloomsburg this year and are excited to host the event in Millersville next year. Millersville NBS is working hard, looking forward to their first meeting and is very excited to start a new school year.

MODEL CHAPTER... HERE WE COME

Shippensburg University

Ship is getting into shape for this year! Our chapter is already excited for both our regional and National conventions.

Our first meeting of the year was held last Monday night and it was an impressive turnout. We had many new members who had signed up during our campus's activities fair, with more new members on the way.

"One of the ways we intend to get model chapter is through our service project, a CD and DVD drive for Operation Troop Appreciation, an organization that gives supplies and other donations to troops stationed in Iraq and Afghanistan."

One of our big objectives for this year is to increase our radio membership, as many of our chapter's radio broadcasting students graduated last year. Our current membership is already planning packages and other projects to submit to NBS and our executive board has been planning how to get model chapter this year.

In future meetings we will address the issue of fundraising for the California trip (tickets from PA to CA aren't cheap after all!), as well as the possibility of holding social events such as cookouts to help bring together both our old and new members.

NEXT SIGNALS SUBMISSION DEADLINE:

NOVEMBER 7, 2007 ←

IN MEMORY OF DIANNA KIRBY

St. Louis Community College at Florissant Valley



St. Louis Community College at Florissant Valley NBS chapter is working double-time to keep KCFV-FM afloat after enduring the devastating loss of 20 year General Manager, Dianna Kirby.

KCFV has undergone many significant changes since a faculty turnover in May of 2006. During the times of all these changes, the KCFV staff could turn to Dianna for guidance and encouragement to get through all the challenges of being broadcasting students.

Upon the news of her sudden decline in health, her staff continued to carry out their responsibilities at the station. In the wake of her death, the halls of the Communications building fell silent; rearing only the haunting echoes of her contagious laughter that still overwhelms the hearts of those who knew her.

Tim Gorry, 2005 Grogg award winner, currently holds the position of General Manager, and is formerly one of Dianna's students.

**"It is very difficult to fill this position. Dianna always made it look so easy - now I realize that it looked easy because she'd been doing it for so long."
- Tim Gorry**

Gorry said that we are all trying to move on through our programs and follow through on what we set out to do, because Dianna wouldn't have it any other way.

Lou Conrad, Production/Operations Director for KCFV said "It feels weird walking into the station and not seeing her in her office." Lou, 2006 Grogg award winner, was executive producer of KCFV's Morning Wave, the morning show. "I was at the station so much, there were times I was first to see her come in the mornings, and the last to see her at the end of the work day. The morning show crew put together an 8 dedication edition of the Morning Wave..." They were originally going to do four hours, the usual length of the show; but people kept calling and coming in to share Dianna stories..."

Personally, I seem to be heading into the direction she turned me to. I'm now Promotions Director, and am making much progress making contacts with immediate area cities to get KCFV involved in more community events. So far we've worked with Ferguson for the 4th of July; we currently are gearing up for another Ferguson event, which for us will be a 3 day remote, coming up in a couple of weeks, and in October we will be doing a remote in Florissant for a fall celebration.

As an NBS chapter, we are scrambling around trying to figure out how we're going to do all of this without Dianna's AERho wisdom. She made all this look easy, too. How she kept track of everything she had going on in her life is beyond all of us. To the untrained eye, she was just a manager of a college radio station that liked bowling. That was only on the surface. Those of us who were fortunate enough to have had the pleasure of working with her, are working hard to carry out the values and traditions that she instilled in the now recovering KCFV-FM, the Florissant Valley chapter of NBS.

WORLD WIDE TRAVELERS

University of Cincinnati

By this time many schools are probably well into their first few weeks of classes. Being in a quarter system the University of Cincinnati has not even begun our fall quarter.

We start class on September 19 and then we will get the ball rolling with recruiting new members, participating in fundraising and community service opportunities.

Our officers had to have a few e-mail conferences this summer since we were spread all over the world.

Whether it was an internship or a study abroad program, we had members close to home in Cincinnati, within the states but a little further away in Atlanta and across the "river" in Munich, Germany.

We hope to report back with more exciting news of what's going on in the 'Nati later in the term.

NO STONE UNTURNED

University of Florida

We are actively preparing for another amazing semester! Take a look.

September 4: We held our first meeting of the year and had a great turnout. Those new to NBS were given an overview of the benefits received upon accepting membership into the society.

September 12: We participated in our University's Organization Fair. NBS had a table where students could visit with members and learn about the organizations on campus.

September 24: We are hosting a workshop where a talent coach will go over what many news directors look for when hiring talent and share ways that news talent can "win" their audience.

October: The Telecom Advisory Council, consisting of successful university alumni, will visit UF. Our NBS chapter will host an event that allows students in small groups to speak with each participating professional.

November 10: NBS members will participate in a 5K walk to raise money towards eliminating Alzheimer's disease.

But Wait, There's More... We are also holding a traditional but always fun car wash fundraiser during one of these last months of favorably warm weather.

We will continue to seek out other exciting opportunities as the semester progresses.

SPORTS BROADCASTING: A WHOLE NEW LEVEL

University of Montevallo

The University of Montevallo Chapter will be producing a weekly sports highlight Webcast of Montevallo Sports. NBS members will cover the outcomes of games, preview upcoming action and work on Falcon stories.

This will help NBS member enhance their broadcasting skills weekly; and is a great recruiting and fundraising tool for our chapter.

We expect the first show to go on the web in mid-September as both a podcast and video stream.

TELETHON FEVER

University of Wisconsin Oshkosh

The University of Wisconsin Oshkosh's NBS chapter is off to a strong start. Recruitment measures began and an encouraging amount of freshmen and new students have signed up and attended meetings.

In addition to the new school year beginning and meeting starting, we put on a few activities.

The first week NBS sponsored a social to introduce freshmen and new students to board leaders amongst the radio/TV/film department. It included food, refreshments and dancing. Those who attended had a great time. We also took advantage of the nice weather and played a softball game and grilled out.

Progress for our annual telethon in November is under way. Executive Producer Nic Thorson spent time in Disneyland getting interviews with families at the A-T half-marathon. See some of you at regionals. We are looking forward to region 5's convention. See you then.

SPECIAL SPEAKER LINED UP

Troy University

The NBS Chapter at Troy University has been extremely busy so far this fall 2007 semester. Four new members have already joined the chapter.

The chapter recently held a fundraising car wash and will host a benefit golf tournament in October for the Pike Animal Shelter.

Several members plan to attend the regional NBS convention in Florida in November.

Birmingham attorney Sheldon Perhacs will soon address the chapter on laws affecting media professionals.

RECRUITING EFFORTS A SUCCESS

West Texas A & M University

The West Texas A&M University's chapter of NBS is off to a great start this fall semester. We had our first meeting on September 6th, and the turnout was great, with 73 students attending.

The returning NBS members are excited to help the new members get situated. **On September 20 we will induct 20 new members into the organization.**

Our chapter has been busy preparing for Regional's by getting together our productions to enter into competitions.

It looks like this semester will be an eventful one and WT is happy to be back and eager to see what this year has in store for us. Can't wait to see ya'll in Oklahoma City and Anaheim!

November 7 is the submission deadline for the next edition of *Signals Online*. Each chapter is invited to submit a summary of chapter successes to "Chapter Postings."

Articles and pictures are also encouraged!