



Signals Online

National Broadcasting Society and Alpha Epsilon Rho
The future of electronic media . . . since 1943

September 29, 2005

NBS News You Can Use

Regional Conventions Feature Speakers, Tours, Workshops and More

The Regional Convention Season is upon us. Check out the schedule for your region and make plans today! Host cities can be found in small, medium and large markets. The prices are reasonable and it's a chance see old friends and make new friends as you network your way to the future of electronic media.

Here's a rundown of the regional conventions.

Region 1: Scheduled to be held in **Kutztown, PA, November 4-6**. Highlights include workshops, production awards, tours, panels, and resume reviews. For more information, go to www.nbs1.org.

Region 2: Scheduled to be held in **Jackson and Henderson, TN, October 28-30**. Highlights include workshops, panels, product demos, and banquet. For more information, go to www.fhu.edu/nbs/index.asp or contact Ron Means at rmeans@fhu.edu.

Region 3: Scheduled to be held in **Atlanta, GA, November 10-12**. Highlights include mixer, tour of CNN, dinner and awards ceremony. For more information, contact Regional Director, Larry Etling, at letling@valdosta.edu.

Region 4: Scheduled to be held in **Austin, TX, November 11-12**. Highlights include sessions on Internet Broadcasting, Broadcast Writing, and Film Production. Host chapter McNeese State (Lake Charles, LA) is recovering from Hurricane Rita, so extra help from other chapters in the region would be appreciated. For more information, contact Suzanne Kessler at JR2SEK@worldnet.att.net.

Region 5: Scheduled to be held at the Days Inn at the Mall of America in **Minneapolis, MN, October 21-22**. Highlights include tours, career focus, panels, and award luncheon. For more information, go to www.nbs5.com.

Region 6: Since no chapter is closer than 600 miles to another, Region 6 encourages its members to save their money and attend the National Convention in March.

National Student Electronic Media Competition Adds Categories

The much-anticipated new competition category list has now been finalized. The changes that have been made are in response to changes in the media industry and we have also solicited the input of professionals in those fields. Here are the main highlights:

- News, Feature and Sports packages and segments have all been separated into their own categories.
- Commercials, Promos and PSA's have also been separated into their own categories. This will allow each to be fairly judged against similar entries.
- We have added four new categories. The first is for Audio and is called "Station Imaging" - described by professionals in the business as "Production elements that identify a station in 15 seconds or less." The second is a "Studio or Live Performance Segment" for video. This is to differentiate between segments where the outcome relies mostly on the talent of the control room and camera crew as opposed to "Music Videos" where the outcome relies more on the talent of an editor and available post-production techniques. The third new category is "Video Program Opener" described as "Thematic program openers featuring post-production editing and graphics skills".
- The fourth new category is called "Open Category". This is a very special category, and if you use it correctly it will be to your benefit! First of all, here's what this category isn't: This category is not intended for you to dump things like class practice editing assignments into that would not be something that could be aired in the "real" world! It is also not for entries that really meet the requirements of other established categories but maybe it didn't meet the right time limit, etc. Here is what this category IS for - it is to be able to identify true new legitimate categories for future competitions. So, for example, if you have been lamenting the need for a place to enter a Reality Show, this is where it would go.

If enough students from OTHER chapters also submit the same type of entry in the Open Category, then we will know that there will be enough to support a new category. (That is just one example - all kinds of media production can be entered here). This also works the other way. If ANY category does not receive a minimum amount of entries then it will be considered for elimination in the next competition. So, the survival of a category depends entirely on the support shown to it by your entries!

We hope that you will be as excited by the changes as we are. And, we hope you remember to throw away any of your old competition category forms! **The deadline for submitting entries is Friday, December 23rd.** The full category descriptions will be posted on the NBS Website by October 3.

One New Production Category Coming Soon

There is one final production category that is not part of the main competition itself. This is called the "NBS Promotional Video." While the National NBS promotional video is a great tool, we felt that there was also a need for a promotional video that shows what the chapters do on the local level. This will be especially helpful to send to schools that want to know just what NBS is all about! Watch for e-mails in the next week and a posting on the website for more information.

Professional Competitions

The National Broadcasting Society invites the submission of professional papers for presentation at the NBS National Convention, to be held March 15-19, 2006 in Washington D.C. The paper competition is open to academics, graduate students, and professionals in the fields of Radio, Television, Interactive or other Electronic Media, Mass Communication or other related areas. Papers relating to all aspects of electronic media communication are welcome. There are two categories for presentation -- refereed and open/invited.

The National Broadcasting Society is also pleased to invite the submission of productions in our annual professional production competition/exhibition. This competition/exhibition is open to professionals (NBS professional members, faculty, advisors and/or other broadcast professionals) who wish to enter productions which they have created in an "above the line" capacity. Quality entries

not winning top awards (but receiving a minimum score by the judges) will be allowed to be presented in a showcase format.

Submissions must be RECEIVED BY 5:00 pm, January 6, 2006

Convention Grants – You Don't Win If You Don't Apply

Reduce your cost to attend the NBS National Convention in Washington! Six different categories of convention grants are available to NBS members. The grant categories reward members for scholarship, service or participation. **The postmark deadline for these grants is November 23, 2005.** Background materials and application forms will be posted on the NBS Website by October 3, 2005.

When asked about winning a convention grant, NBS Executive Director, Jim Wilson, said, "Our records show that of all the people who did not apply for past convention grants, each one succeeded in not winning a grant." Mr. Wilson also said that approximately 15 grants will be awarded and based on previous years, he expects about 100 applications this year.

NBS 2006 National Convention – It's a Capitol Experience

The long and winding convention road has led us to... Washington DC. There's so much to be excited about. It's the home of the Discovery Channel, the American Film Institute, XM Satellite Radio, NPR, PBS, C-Span, the FCC, the NAB, coverage of six professional sports franchises, and every major news operation has production facilities there. And it's the best sightseeing city in the country, including museums, government buildings and world famous memorials. Save the week of March 15-19, 2006. We're working on adding bonus tours before and after the regular convention, so if your spring break coincides with either the beginning or end of the convention schedule, there will be additional touring opportunities as well. Keep an eye on the website for updates on the convention program and activities.

There is much to be excited about with the location of this year's convention. We'll have a great combination of facilities close by and easy access to public transportation to bring you into the heart of the city. The educational and recreational opportunities are endless. As usual, there will be so much more to do.

The next two issues of *Signals Online* will be devoted to extensive coverage of the upcoming convention. Articles will look at the site selection process, program updates, background on the convention hotel, and information on speakers as they confirm.

Online registration for the convention will open up November 1. The Earlybird Registration deadline is December 23, Sweetheart Deal Registration Deadline is February 14, and the Regular Registration deadline is March 3.

Model Chapter

The Model Chapter program is designed for NBS to recognize its top chapters. The criteria for this program are based on the activities of an ideal or "model" chapter. There is no limit to the number of chapters that may be recognized through this program. This program is not a competition but is designed to encourage a high level of achievement and activity for each NBS chapter. The criteria for selection is intended to be fair to all chapters, no matter chapter membership size or geographic location.

Chapters submitting reports for this program should consider their activities from January 1, 2005 to December 31, 2005. **Reports must be submitted to the NBS Office, postmarked by February 14, 2006.** The report must include the 2005 Model Chapter Criteria Check Sheet and a report with specific details on how points have been obtained for each item checked.

The materials for Model Chapter will be posted on the NBS Website by October 3, 2005.

Community Service

NBS still believes that one of the electronic media industry's primary goals is to serve the public. That goal can be achieved through both on-air and off-air activities. NBS is committed to encouraging its members to practice selfless devotion to those around them and to "give back" to their communities. Much is said today about volunteer time to projects that serve an important place in the community and it is important to NBS to support this endeavor.

Since the early 1980s this organization has encouraged its student and professional members to aid the work of the Tourette Syndrome Association (TSA). NBS is broadening the concept of community service. This does not mean that TSA will be ignored; NBS chapters will be encouraged to serve the needs of TSA whenever possible. The Society still believes in the good work of TSA and hopes NBS members will consider that when planning community service work.

Chapters submitting Community Service Reports should consider their activities from January 1, 2005, to December 31, 2005. **Reports must be postmarked by February 14, 2006** and must detail how the community service was conducted.

The report will include documentation. Examples might include: a letter from the chief executive officer detailing that chapter's work and tangible benefits from the chapter's service, an audio or videotape of the service in progress, or a media report of the service activities.

The materials for Model Chapter will be posted on the NBS Website by October 3, 2005.

Membership Dues – Do Online

Our online registration system is finally working. After some problems last year, we carried the contract over to this fiscal year. The system was supposed to be directly tied to national convention registration. However, extensive delays in getting a hotel contract signed forced us to rebuild the system without the convention registration. The system is now working and loading membership data. Members can pay online with a credit card or may printout the registration and send it in with payment.

Students who are joining NBS may pay dues at any time. There are three renewal deadlines for student members. **Students who joined in September, October, November and December have a November 1 renewal deadline. Students who joined in January, February, March and April have a February 14 renewal deadline. There's a July 1 renewal deadline for students who joined in May, June, July or August.**

Professional members have a December 31 renewal deadline.

National Advisory Council Appointees

Two additional members have been appointed to the National Advisory Council to serve for 2005-2006.

John Miller was a 1987 graduate of Millersville University, before there was an NBS chapter at MU. After he received his Bachelor of Science degree in Speech Communication with an option in broadcasting. He worked in local television and radio for several years and then moved to Hollywood. Working for Fox television, he made his big break as the creator and executive producer of "Trauma Center." His career then blossomed at MTV, as he built an incredible reputation as a program developer, eventually becoming executive vice president of program development and animation. He is currently an executive producer in an overall deal with Touchstone television. John was a featured speaker at the 2005 NBS National Convention in Los Angeles.

Ms. Stacey Williams graduated from Millersville in 1999 with a Bachelor of Science degree in Speech Communication with an option in broadcasting. She was a former NBS chapter president, national member of the year, and International Radio and Television Society fellow. Stacey has had an incredible career in television sales. She began as an account executive at WGAL-TV 8 in Lancaster, PA, and after two successful years there, accepted a similar position at WFTV-TV 9 in Orlando, FL. She has continued to remain an active alumna in the Millersville chapter.

Adding two professional members to the National Advisory Council will further diversify the resources of the group. The NAC is composed of professionals and educators. The Council provides guidance and leadership to the organization. Other members who were appointed in May include:

Chair, Dr. Jamie Byrne, former NBS president from University of Arkansas-Little Rock

Dr. Pat Reighard, past-president from Appalachian State University

Carolyn Cefalo, advisor from the University of Miami Chapter

Dr. David Guerra, former NBS president from the University of Arkansas-Little Rock

Dr. Bruce Mims, advisor from Southeast Missouri State University,

Ned Waugaman, professional member and Vice President of Arbitron

Suzanne Kessler, professional member and Regional Director for Region 4

Vinti Bhatnagar, student member from the University of Florida

Monthly Reports

The monthly report is one of the most important tools in the NBS communication process. The one-page report gives the national officers and regional directors a feeling of what chapters are doing and which chapters may need some help. This is very important since national resources are available to help chapters.

The monthly report form can be found on-line at the NBS website. The easiest way to fill out the report is to download it from the website, fill it out, and then e-mail it to the National Office as an attachment. Be sure to designate one of your chapter members to send in the monthly report. The report needs to be sent to the National Office, your regional director, and your district director (if you have one). Many chapters find it useful to send it to their own members so they can see how much they have accomplished.

You have until the **10th of the following month** to send in your report. (As an example, the report for the month of September can be sent in anytime between October 1st and the 10th.)

Chapter Planning Tips

A Chapter Leadership Handbook is posted online under the “Chapter Materials” button. The handbook will cover many of the basic challenges facing your chapter. The handbook can be easily downloaded from the NBS Website.

The NBS Chapter Activities Planner will not only give you deadlines but also suggestions for your chapter activities. Look to the beginning and end of each month. It can also be found on the NBS Website under the “Chapter Materials” button.

Advisors will find the Advisors’ Handbook to be valuable from their perspective. It can be found online in the “Chapter Materials” section of the website.

Local Constitutions

Each chapter will be required to forward its current local constitution to the national office. This documentation must be kept on file for IRS purposes.

A basic, fill-in-the-blank constitution can be found on the NBS website. Information contained in this basic constitution reflects requirements of the national constitution. Local chapters are welcome to include additional materials in their local constitutions as long as it doesn't conflict with the national constitution. Some colleges may require additional material as well. Of course, any changes in local constitutions should be approved by chapter vote.

A copy of the local constitution signed (and dated) by the chapter president and advisor should be submitted to the national office by November 1.

Signals Online Schedule

Please keep the following dates in mind for future production schedule of *Signals Online*.

SUBMISSIONS DEADLINE FOR COPY

Monday, November 7
Monday January 30
Tuesday, March 28

SCHEDULED DATE FOR POSTING ON THE NBS WEBSITE

Monday, November 14
Monday, February 6
Monday, April 3

Submissions received after the posted deadlines will not be used. Remember to put your school's name in your Chapter Posting submissions. Articles should have a title, author and author's school included. Articles should be media related or related to chapter development. Articles should NOT be just a rewording of your Chapter Posting. Please proof your work for spelling errors. We simply copy your e-mail submissions to the master copy of *Signals Online*. Send your Posting or Article to Dianna Kirby at dkirby@stlcc.edu

Upcoming Deadlines

10th of each month - Monthly reports to National Office
November 1 – Fall dues deadline
November 23 – National Convention Grant Applications
December 23 – Student Electronic Media Competition Submissions
December 23 – Earlybird Convention Registration
January 6 – Professional Competition “Received By” deadline
January 31 – Applications to serve on the Student Advisory Council
February 14 – Sweetheart Deal Convention Registration
February 14 – Convention Hotel Reservation Deadline
February 14 – “Deadline Day” for Reports & Spring Dues
March 3 – Regular Convention Registration
March 15-19 – NBS 64th Annual Convention in Washington DC

For More Information – Go to the NBS Website at www.nbs-aerho.org

National Officer Notes



Dr. Bill Dorman
NBS President

“Remember to Get It Done!”

School years have a way of accelerating. Those first few days of re-connecting, and getting oriented are suddenly several papers, several tests, and several weeks in the rear view mirror. Such is true with the plans of NBS chapters as well. Regionals will dominate plans for the next two months, and then that deadline for national production and paper competitions will suddenly arrive. The year is happening.

Before it gets away from you...follow up on plans to invite someone new to your next chapter meeting. Send a thank you note to someone at your school who has assisted your chapter. Make the extra gesture to do something extra to make this semester something special. Sometimes it takes more energy to plan those sorts of things than it does to just do them. Share your plans with someone in your chapter, and then get them to help you remember to get it done!

I was thinking about this tonight because I forgot to mail my annual donation to NBS to the national office. And I was feeling guilty about it until I realized that the five minutes it takes to pick up the pen, pick up the check book and follow through on my commitment have been eluding me. I promise to send it in this week. Tonight, after I write this to you. I Promise.

We all need a reminder, some encouragement, and support. From your national president, I offer this. We are growing in number, we are growing in strength, and your leadership is stepping up to the plate to meet the new challenges that come with a bigger, better organization. Celebrate your accomplishments at your regional conventions. Continue your outreach efforts on your campuses, and in your schools' neighborhood. Spread the news that the future of electronic media is in very capable hands—yours! Do it today, before you forget.



Billy Oliver
Vice President for Chapter Development

“Make Sure Your Members Pay Their Dues”

It has come to the attention of the National Officers that several chapters are allowing students to attend and participate in chapter meetings without being NBS members. What difference does a few students participating in local meetings but not paying their dues make, you ask. Based on a few chapters that we know for sure are allowing this to happen, we have estimated that the amount of uncollected dues may be as high as \$10,000-\$16,000. That's not a misprint! A few unpaid members here and there, nationally, add up to a lot of money. NBS operates on a shoestring budget; every penny is spent wisely. Five dollars of your membership dues is put in a Regional account for use by the Regional Directors. The rest of the money goes for things such as maintaining a national office, maintaining a website,

telephone expenses, incidental National Convention expenses, National Officer meetings and other related expenses.

Here are two things you can do:

1. Remind your non-paying members of the benefits of belonging to NBS:

Attend and participate in regional conferences and in the annual national convention held in a major media market. Enter the national and regional electronic media competitions which honor the finest student work in audio, video, scriptwriting, and web development. Earn your national convention registration in grants and recognition awards for academics, community service, media experience, and service to NBS-AERho. Receive and contribute to Signals On-Line, an electronically published, chapter-initiated newsletter.

Join AERho, the honor society within NBS. Its membership is restricted to the "best of the best" found within the membership ranks of NBS. Network with some of the country's leading electronic media professionals.

2. I understand that for some students coming up with \$40 all at once is difficult. What we do at my chapter is allow students to make "payments". Students pay \$10 per meeting. As long as they are paying they can continue to attend the meetings. Once we have collected the \$40 we send in their membership to NBS. Students are told if they stop paying before they reach the \$40 mark, the chapter gets to keep whatever money they have paid. It is very important that if you institute this system, that you have someone you can depend on to keep accurate books.

So encourage your non-paying members to ante up. You paid, you did your part, and so should they.



Jeff Spurlock
Vice President for Communication

“An Organization of Communicators”

As an organization of communicators we often do not practice what we preach. So, this year, one of our goals is to increase our effectiveness in communication both within the organization and to external constituencies.

Our website is being updated with relevant information for the coming year. Please check out the new information as it is posted at www.nbs-aerho.org. In a couple of weeks we will hold a contest asking for pictures of your chapter so we can post the on the website. We want the world to see your chapter in action.

The national office will provide a consistent rotation of e-mail delivered to you. So, it will be important that we have current e-mail addresses on our membership. (Our first three mass e-mails were delivered to 1095 of our approximately 1500 members. That means more than 400 people either didn't fill in an e-mail address on their membership form or have changed their address and haven't told us.)

To help share the news of your chapter, we are asking for a summary of your chapter activities be sent into *Signals Online*. We hope to make the newsletter more relevant and interactive this year. We have three more editions of *Signals Online* scheduled so please jot down these deadlines to submit articles and chapter postings. (We have changed a couple of dates from our original e-mail message.)

- November 7 submission deadline for November 14 posting
- January 30 submission deadline for February 6 posting
- March 28 submission deadline for April 3 posting

Send your chapter postings and other articles for *Signals Online* to the editor Dianna Kirby at dkirby@stlcc.edu.

One other thing we ask of you. Every chapter should send in a monthly report. The report should cover a calendar month and is due by the 10th of the following month. We have a form on the website that you can use. The officers use these monthly reports to track the progress of chapters. It let's us know if CPR is needed for struggling chapters. Successful chapters also provide us with good ideas that we share with other chapters. Remember, the 10th of the month is the deadline for a report on the previous month. Send those reports to the national office at nbsaerho@swbell.net.

Finally, I'm here to help you. Now, I'm new at the job, so sometimes I might have to check things out before I give you an answer. But I want to help you make communication more effective in your chapter. So, if you need to reach me, please e-mail me at spurlock@troy.edu.

Chelsea Boyd Vice President for Student Services

“Plenty That Goes On Behind the Scenes”

I hope everyone is off to a wonderful semester. I am sure you are already busy planning for your regional conventions and working on achieving that elusive Model Chapter status. While this is a very busy time for everyone, I want to take a few minutes to remind you of something very important.

For those of you who have ever attended a National Broadcasting Society National or Regional Convention you know that it is a very exciting time. However, there is plenty that goes on behind the scenes that many people are unaware of. Months of planning and hours spent in meeting rooms go into the preparation of each NBS gathering. Although you may be aware of some of the more high-powered jobs, such as those held by NBS Executive Director Mr. Jim Wilson or NBS President Dr. Bill Dorman. There is an equally important division that you should be just as concerned with. This group of people exists specifically with your interest in mind and they serve as the vital link between you and the “big guys.”

Ladies and Gentlemen of NBS, I would like to introduce you to the Student Advisory Council (SAC) of the National Broadcasting Society. These ten students are active in their respective NBS chapters across the country but collectively they make up a group of caring and concerned students who know that NBS exists for the sole purpose of its student members. The members of the SAC assist me with my job by constantly updating me, and thus the National Executive Board (NEB), of the questions, comments, and concerns that you, the student members have.

Therefore, I encourage you to approach your Regional SAC member with anything that you think the NEB needs to be aware of. I can assure you that the SAC will be more than happy to hear what you have you to say, as would I. Please don't hesitate to use this great resource and if you have any questions about NBS or the SAC please contact me at cboyd@bethanywv.edu. Thank you and have a wonderful fall semester.



Region 1

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Region 3

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Region 6

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Jim Wilson
NBS Executive Director

“You Are In Charge of Your Future”

*What’s wrong with re-runs on television? Most programs rerun all of their shows... the good and the bad. The piece I wrote for the first edition of **Signals Online** last fall apparently struck a chord in a number of members. I actually had requests to share it again. So, I promise to only play one rerun in the coming year.*

Education faculty members say there are different ways of learning. Some people are *visual* learners and learn most effectively by reading. Some people are *aural* learners are more effective when information is conveyed by the spoken word such as in a lecture. *Engaged* learners are using

more than one sense to grasp information, such as reading background material before a lecture and taking notes during a lecture. In other settings, the *engaged* learner can ask questions and interact with the information source. Applying the learned skills is the most effective tool to the learning process. You will be doing this in your role in campus media, in internships, and in your profession.

NBS is designed to “go beyond” your classroom experience to broaden your knowledge and abilities. You can learn more about the media, you will have the opportunity to better understand your responsibility to society, you can further develop leadership skills, and you could learn how to get a job after graduation.

You become a member of this organization by paying dues and filling out the membership application form. You get something out of this organization by participating and becoming an active member. If you become an interactive learner, NBS can open up a lot of doors for your future. Keep in mind that opening those doors and walking through is your choice. ***YOUR FUTURE IS UP TO YOU!***

On the local level, your chapter serves as an extension of the learning process that begins in the classroom. Your participation will help direct the selection of professional speakers who will relate the latest from the professional field. Chapter activities could include applied media learning experiences, fund raising events, and public service opportunities. Your chapter can make a difference on the campus and in your community.

On the regional level, you can attend an affordable weekend event which will bring together professionals from a wider area and give you a chance to network with future professionals at other chapters in your region. You will get different views and learn different perspectives about your potential career field. Your learning process will be even more effective by asking questions in panel presentations and speaking with the professionals one-on-one. The more you push to learn, the more you will learn.

On the national level, you can attend an extended event which will bring in major presenters on topics relevant to you now and for your long-term career development. Career Focus brings large numbers of professionals to a room where you can speak with them in small groups or one-on-one. The convention also showcases the work of individuals and chapters during the annual banquet. In addition, the networking potential is almost unlimited. This year, we will also be in a convention location where you can experience the electronic media capital of the world as well as build your career.

On the professional level, NBS offers two things. There is a continuation of the career development process by attending conventions. However, as your career grows, you may find the greatest benefit of NBS is the feeling you get while “giving back” to future media professionals. You can become part of the on-going process of preparing those who are the future of electronic media.

It’s your choice. You can be a ***member*** or you can be an ***active member***. It’s your life. Your future is up to you.

From the National Advisory Council



**Jamie M. Byrne, PhD, APR
Chair, National Advisory Council
Honorary National President**

“Expect an Exciting Year”

Welcome back! The academic year is in full swing, with all of its classes, papers and exams. Hang in there. The holidays will be here before you know it!

The National Advisory Council has been working over the summer and this fall to help plan the upcoming national convention in Washington, and work on NBS policy issues. Members of the National Executive Board and I have also spent the summer fine tuning the student media production competition, (major kudos to Suzanne Kessler on that!) as well as addressing NBS programs and services. You'll be seeing the fruits of that labor soon.

On another note, to make your local chapter as strong as possible, I'll draw your attention to the NBS website and periodic chapter development materials sent out by the national office. These resources provide tools and strategies you can put to use in your chapters right away. We all know that the local chapters are the building blocks to our organization, and that the stronger the local chapters are, the stronger NBS is. As always, we also want to hear from you what works for you, and what your chapter concerns are. It's through sharing those best practices and problems that we learn what your needs are so that we can better help you find solutions, and so that we can also share your successes with other chapters looking for those DGIs (Darn Good Ideas!!). *Signals Online* is a great place to share those winning strategies too!

I've got to run. Please know that the members of your National Advisory Council stand ready to serve you. You are important to us. Thanks!!

Vinti Bhatnagar **Student Representative on the NAC**

“What NBS Means to Me”

I would've loved to have started this piece talking endlessly about my years upon years of dedication to NBS, but seeing that I haven't even been a member for a whole year I think that beginning would be a tad bit farfetched. By now most of you must be thinking: Who the heck is this girl? And why is she writing to us in *Signals*? Let me begin by introducing myself, my name is Vinti Bhatnagar. I am a member of NBS from the University of Florida Chapter. I am also a member of the SAC (Student Advisory Council), representing region 3, and have recently been appointed to the NAC.

I am divulging all this information because I want to demonstrate the opportunities that exist in an organization like NBS, regardless of past track records. Just a year ago I wasn't even a member of NBS, in fact I don't think I even knew what NBS was. On a whim I joined the group and I'm not going to lie; the National Convention in LA was a major deciding factor in my joining. Subsequent to joining, I figured that finding out some or in this case any information about this so-called NBS would be a good idea. I visited the website and was completely awe-stricken. I had no idea that there were so many opportunities available to broadcast students to help us gear up for the professional world. Convention was needless to say phenomenal. I got to know the members of my chapter on a totally different level, I networked with other NBS chapters, and I even got to rub elbows with professionals in my field of interest.

On another whim, these whims were just really working out for me at the time, I decided to apply for a position on the SAC and I got it. The point I'm trying to get across here is that it doesn't matter whether you are an old member or a new one; there are a plethora of opportunities waiting to be discovered by you. So, with a new year dawning upon us, I hope you keep this thought in mind as your NBS chapter kicks-off this fall.

Professional & Alumni Notes



Dr. Terry Adams

NBS VP President for
Professional and Alumni Services

Hello from the Office for Alumni and Professional Services!

I want to take my opportunity in this issue of Signals Online to tell everyone some wonderful things that our recent alumni, professional members, and chapter advisors are up to. As you read these updates, please do four things.

One, if you are a chapter advisor or chapter president, if you didn't send in a graduation report at the end of your academic year in the spring, please do so now. As you can see, we have a lot of alumni doing a lot of wonderful things, but if we can't get in touch with them, we'll never be able to share their accomplishments!

Two, if you are a recent alum, make sure we not only have your contact information, but also consider paying dues to continue on as a professional member. We run a professional production competition similar to the student one with which you are already familiar. It's a great outlet for you to showcase the work you're doing in the "real" world and earn a national award along the way!

Three, if you are a professional or alumni member, think about what announcements you have to share with the rest of the membership and send me an email! Promotions, awards, publications, marriages, births, even job openings where you work that you think would be great for fellow NBS-ers...we all benefit from a robust NBS network.

And finally, the fourth thing I would like you to do is to join me in congratulating these members on all their great achievements!

Professional and Alumni Member News

Dr. Ray Niekamp, Faculty Advisor to the NBS chapter at **Texas State University-San Marcos** has been promoted from Lecturer to Assistant Professor, tenure track.

Dr. Vernon L. Williams, Professional Member affiliated with **Abilene Christian University**, released a new World War II documentary titled *Thurleigh Memories: The 306th Bomb Group in World War II* in March of 2005. He also delivered a film lecture on that documentary in England in June of 2005. In addition, he has completed location shooting and British video interviews for two new WWII documentaries and was elected to the Board of Directors of the Texas Oral History Association.

Kevin Jennings, a recent graduate of **Lindenwood University**, is a producer at KMOX in St. Louis.

Robert Kaple, a recent graduate of the **University of Miami**, is a reporter at KCCI-TV, the CBS affiliate in Des Moines, IA.

Sarah Gibson, a recent graduate of **Abilene Christian University** is pursuing her Master of Fine Arts in documentary production at the University of North Texas.

Paul Gibson, also a recent graduate of **Abilene Christian University**, has started (with the help of his wife, Sarah Gibson, see above) a multimedia marketing company called Monkey Grinder Studios.

Bruce Mims, NBS National Advisory Council member and professor at **Southeast Missouri State University**, published an article titled “What’s New at the Arbitron Training Center?” in the latest issue of the BEA publication *Feedback*.

Elaina Torrellas, a recent graduate of **Saint Thomas Aquinas College**, is a production assistant with MTV Networks in New York City.

Bridget Fenton and **Jonathon Clark**, alumni members from **Saint Thomas Aquinas College** recently got engaged. To each other!

Joanna Dionisio, graduate of **Saint Thomas Aquinas College** is working as a production assistant at MSNBC.

Widad Franco, recent graduate of **Lindenwood University** has moved to New York and is an Associate Producer at NHK Japan Broadcasting.

Jim Wilson, Executive Director of NBS became the proud grandfather to six pound, three ounce, 20 inch long Claudia Elise.

Becky and Richard Gainey of **Ohio Northern University** spent their brief summer vacation working with the River City Community Animal Hospital in Florida. The Animal Hospital is an all-volunteer operation dedicated to ending animal overpopulation and the resulting euthanasia. The Gainey's helped with the group's website and business plan, as well as with checking in animals during a “Spay Day” event.

Lastly, a sad note. The **Saint Thomas Aquinas** chapter mourns the loss of their friend and member, **Aline Filippone**.

If you have anything you would like to announce or share, please email me at tadams@miami.edu.

Chapter Articles

What do you have to share?

(The deadline submitting articles for the next edition of *Signals Online* is November 7.)

The Importance of Internships in Broadcasting

**by Carrie Libera
Winona State University**

In every broadcasting class and at every convention we hear the same three words of advice: “Do an internship!” I heard these words over and over until I finally decided to take that advice and seek an internship in the broadcasting field. I applied in December for a summer reporting internship at a television station. The station offered me the internship on the condition that I would start right away in January, and work both the spring semester and the summer. I accepted it, knowing that I was in for a lot of work.

The first few weeks I did the jobs that nobody wanted to do. This was their way of “testing” me to make sure I was willing work without any complaints. Once I proved myself worthy of being there, the real fun began. I started going out on stories with reporters, watching them out in the field and putting the final product together back at the station. Then soon enough, I began going out on stories by myself. At first it was scary having all that responsibility and not really knowing what to do. But as I learned more and became more comfortable in the role, I really started to love it.

This internship taught me so much more than I could have ever learned in a classroom. There is nothing more beneficial than jumping into the “real world” and getting your feet wet. It gives you the chance to use the skills you’ve learned in school, and obtain skills you can only gain by hands-on experiences in real life situations. It also gives you the opportunity to decide what broadcasting jobs you like, and which ones you may not like so much. This will help you after graduation when you are applying for jobs.

The most beneficial part of internships is that word we all love: “networking.” The broadcasting business is all about who you know and who your contacts are. My internship lead to a part-time reporting job and a part-time producing job. I am certain I would not have either of those jobs had it not been for my internship.

The point I’m trying to make is that the advice you hear ringing in your ears after every class and every convention is true. You *should* get an internship. It will benefit you now and in the future.

Recording History by Judy Bushong, Secretary, SLCC-FV Chapter

Last summer, Social Science Department Chair Dr. Paul Nygard presented the opportunity for the Florissant Valley chapter of NBS to participate in a Federal Project, which entailed interviews with WWII veterans on videotape. The event was the 59th reunion of the 30th Infantry Division of WWII. The reunion took place at the Airport Renaissance in St. Louis over Labor Day weekend. The students that conducted the interviews found that this was an opportunity that was educational on several levels. Besides the recorded interview, the interviewers and the interviewees also had to fill out forms and sign releases for the submission of these interviews to the Library of Congress.

For some of these veterans, the interviews were emotional, even though it seemed the questions were quite simple. It was not easy for them to talk about the events that took place, and what they witnessed and experienced. It was our privilege to conduct these interviews, and we now have a newfound respect for those who have served in the wars and fought for this country, knowing they were giving their lives so we could have our freedom.

We learned that regardless of what happened then, the soldiers we interviewed all had one thing in common, even with the soldiers of today- had they not done what they did, Americans would not know what freedom really means. We found that some were drafted and others were volunteers, some felt strongly that what they were doing was right, a few were opposed to the reasoning for what they had to do, and some would go back and do it all over again. They would go back and fight for America’s freedom, knowing they may not return, just as they did then.

During the time they served, giving support on the home front was not an issue. Everyone supported the cause. There were no war protesters. There was no “televised media” or “via satellite communication” to keep the home front detailed to the events. It was a time when patience was virtuous for some and heartbreakingly devastating for others. It was most certainly a time that demands respect for several generations after the war’s end.

Chapter Postings

What's going on in your chapter? (The deadline for the next Chapter Postings is November 7.)

Abilene Christian University

The fall semester has taken off, and with a swift launch at that! It seems like just yesterday we were all having a blast in Los Angeles and now it's back to work! Our chapter is more enthusiastic than ever about this upcoming year. Our new officers met with the advisors for an all-day retreat and made plans for the fall. We kicked off with a very successful ice cream social-interest meeting. This year's recruits are also "fresher" than ever, with many of them belonging to the freshman class. Our great turnout was a direct result of promoting NBS the week before the meeting with a booth in the campus center. We are excited about the prospect that our new friends will be joining us for the next four years.

This isn't just any year for our chapter. ACU is celebrating its centennial year and the University, as a whole, has gone to great lengths to make this celebration unforgettable. They have planned a series of Centennial speakers, and the first one is Lester Holt. Holt has served as primary anchor for MSNBC's coverage of the biggest news events of the last several years, including Operation Iraqi Freedom and the war in Afghanistan. He also served as lead daytime anchor for MSNBC's coverage of Decision 2000. Holt has contributed to the CBS News broadcast "48 Hours," earning a 1990 Robert F. Kennedy Journalism award for his work on "48 Hours: No Place Like Home." He is currently the weekend anchor for the "Today" show and, as luck would have it, has graciously agreed to add an interview with our chapter to his agenda. We can't wait to meet him!

Our production schedule so far has been non-stop! Our members have been very busy planning, taping, and editing "Paw-TV." This show goes out to our University through its campus channel, as well as the city through its station (KXN, channel 7). Our current episode is all about ACU's fall production of "Freshman Follies," an event that our chapter will also be taping and producing a DVD for as one of our main fundraisers. We are also working on a show that will highlight student relief efforts for Hurricane Katrina.

We are also looking forward to our Regional Convention in Austin and meeting up again with our fellow chapters there.

Bethany College

At the onset of the new school year Bethany College's Chapter of the National Broadcast Society is looking forward to a very productive year. After ending last year with club elections and a successful fund-raising campaign that included the producing videoing and distribution of both video cassettes and DVD's of commencement activities, the club is looking forward to planning even more activities and fundraisers for the club.

In addition to activities members of the National broadcast society did this summer, three of our members attended that West Virginia's Broadcast Association Convention and were able to meet Bob Orr.

The first step in making this school year a success was getting more people involved, and that is just what they did. Adding approximately five new members, the club has already formed production teams to work on producing some great material, not only for campus use, but also to enter in the National Broadcast Society's National competition.

The club's future plans include more fundraisers, and a dinner/talk with ESPN's Dave Sims.

Central Michigan State University

The Central Michigan University chapter of NBS has big plans for the coming semester. We have been striving for the past couple years to become a Model Chapter, and have consistently missed by only a few points. Therefore, in the coming months, we are going full-force, and doing all we can to finally achieve this goal. Some of the things we plan on will be new for us, and some will be traditions.

We are currently finishing up a fundraiser, in which we sold 50-cent lollipops. We have not calculated our profits yet, and are preparing for our next one; we will be selling CMU Broadcasting t-shirts and car decals. Our last fundraiser for the semester will be our annual 'Flying Pancake Breakfast,' in November, which we will begin planning as soon as our t-shirt sales are over. With one of the largest chapters in the country, we hope to bring in as much money as possible, not only to benefit us for Nationals, but also to donate to local charities. We hope to work more closely with our nearby Special Olympics office to benefit them as much as we can.

In addition to our fundraising events, the CMU chapter will continue volunteering at the local soup kitchen, as well as ringing bells for the Salvation Army when Christmas nears. Our Community Service chair signs us up for numerous other events throughout the semester, and thankfully, we have never been disappointed with the NBS turnout. One of the most entertaining jobs we do is when we act as 'scarers' at a Haunted Forest here in Mt. Pleasant.

Lastly, we are forming a Production Committee to promote our fundraisers and raise awareness for the places we perform community service for. We plan on setting up e-mail mentorships with alumni members to current members who are interested in developing this relationship. There are many more ideas and plans that Central is excited for, but I must keep this article semi-brief! To those of us in our region, you can plan on seeing us in Tennessee!

Millersville University

Welcome back! Another school year has begun and the Millersville University Chapter has many things planned for this year. The finishing touches are being applied to our Alumni Luncheon scheduled for Saturday, October 1. We have alumni and professionals traveling back home from in and out of state. IRTS Fellow and MU graduate Andrea Sabia is scheduled to attend, and she will be discussing her past internship and current job at MTVU. Millersville is also gearing up for its Annual Homecoming Parade. With the theme of "Under the Big Top," we hope to create another award-winning float. We are happy to report that attendance at meetings has been very successful. Our chapter participated in an Organizational Outbreak, in which all the clubs at the university create display tables for recruiting new members, and we were able to present ourselves to the incoming freshmen. At our first meeting, we had a fun game at the end that included NBS trivia questions and those with correct answers were given an "I <3 MU" t-shirt. Our last meeting was spent collecting dues as well as registration forms for Regionals. While we're all excited to go to Kutztown this year, our organization has planned a hand towels fundraiser to help defray costs. We're creating hand towels with the logo "Let's go Ville," and hope to sell them at sporting and entertainment events around campus. We have also attempted to join forces with other campus organizations to help with the Katrina relief efforts, but at the same time keeping in contact with our own charity organization, Schreiber Pediatrics.

Also, our former NBS president, SAC member, and MU graduate, Nicole Brewer has become Miss Pennsylvania! Throughout the year, she will host events, make speeches, and act as a youth advocate for her chosen platform, Helping Kids in Crisis. She plans on working very closely with an organization called Kids Peace and TeenCentral.net. Kids Peace is one of the nation's oldest and most comprehensive organizations dedicated to giving hope, help, and healing to children facing crisis. Teen Central.net connects teens to other teens from around the world, and to a wealth of problem solving resources. They also have online counselors and mentors for these children who are seeking help...this is where we all come in. In order for this organization to be effective, they must

have volunteers. To become a counselor/mentor, training is easy...basically it is a CD that you go through. Then, the advice you give teens is monitored through a system administrator. You can choose how often you volunteer and you can volunteer right from your home computer--or wherever you can use one! It's a great way to give back to the community and help the kids that need us. Millersville would love to have NBS become involved in the project! Lots of things are being planned and it's going to be an exciting year! Good Luck with your year. And Region 1...We'll see you at Kutztown!

Ohio Northern University

After a relaxing, yet productive summer, the Ohio Northern chapter of the National Broadcasting Society is enthusiastic about the possibilities of the new academic year. Following our first meeting which was held last week, it is obvious that both new and renewed interest in NBS will aid in boosting our organization's numbers, and in turn increase our impact as a student/professional society. Currently we are continuing the planning stages of sending members to regional convention, as well as pursuing our goals of being recognized as a model chapter at the upcoming national convention. Aside from our annual philanthropic activities, soon we will be participating in a campus wide benefit program to assist in the recent hurricane relief efforts. NBS members that serve as active staff of WONB-FM and ONU Cable 3 will put their media training to use, providing live coverage of a talent show and concert, the proceeds of which will go directly to Hurricane Katrina victims. Along with our volunteer efforts, we are also looking forward to developing as future professionals by welcoming speakers from local radio and television stations this month, and planning trips to their facilities in the near future. On the whole, the Ohio Northern chapter is excited for the upcoming year of NBS activities, and would like to wish our fellow chapters the best of luck for a beneficial and fun filled year as members of the National Broadcasting Society.

Sam Houston State University

Our Chapter has taken a while to get started, this semester, but we are looking forward to a fantastic year. With all, but one, new officer positions, this should definitely be a year that was unlike any of the rest. During last semester we held our annual Leadership Conference.

Basically, the Conference that we hold every spring is quite similar to the conventions that NBS holds Regionally and Nationally. The main difference is that ours is held for our college and then the neighboring high schools. We get representatives from local television and radio stations, as well as production companies to speak on their art and also what helped them achieve their goals.

This year, as I already have said, we have been a little slow getting our feet off the ground. However, for the months to follow we are, of course, planning an initiation (I prefer the term, Induction), a trip to see the Houston Aeros play, a Halloween Party. Finally, we are all getting VERY excited about seeing everyone up at regionals!!!

Shippensburg University

Wow what a year! So now that we are all back we are finally getting things together and we have realized we have a lot to live up to after last year and Nationals. Our new members' meeting was held on the first Thursday of September. We are really hoping to retain the new people since we have our success from last year to prove just how important NBS is. At the officers meeting, we have discussed our fundraisers for the year and planned when we are going to get started with those. Also, a biweekly schedule was created for the semester and we will meet on Monday evenings. We would really like to try to do a car wash while the weather is so beautiful. Also, our chapter just celebrated our 10-year anniversary on September 1st. However, we will officially celebrate with a pizza social this month. We are also working hard this semester to hold a NBS Reunion and Alumni Gathering in honor of the milestone. We plan to also volunteer with the local Food Bank to serve the

community and continue help with the local PBS affiliate during their pledge drives. Perhaps the most important thing we are working for is to plan the 2006 Regional Convention for Region 1 next year, but that is still in the planning phases. As a way to help out the victims of Hurricane Katrina, we are encouraging our members to donate to one of the campus fundraisers supporting the cause. Well that's all for now!

Southeast Missouri State University

Here are some pictures of our welcome-back Pizza bash held September 13, at CiCi's in Cape Girardeau. We anticipate about a dozen new members this week and more to come in the weeks ahead.



Stephen F. Austin State University

The Stephen F. Austin State University chapter in Nacogdoches, Texas, is starting our year off with a bang. Our first meeting drew a large crowd as we had an area radio morning show host & operations manager speak to the chapter encouraging us on the importance radio can play in the local market. We already had our first fundraiser...selling cowbells before the football game during Parent's Weekend. We sold out! So, look for us before the Homecoming game to sell again. This gets us started as we look ahead for our November regional convention in Austin.

Troy University

The Troy University chapter of the National Broadcasting Society is busy making plans to attend the NBS's national convention in Washington, DC next March. The local chapter's officers met this past summer to outline fundraising plans in hopes of offsetting some of the costs for the trip. They unveiled the plans to the remaining chapter members and to prospective members who have attended the first few meetings of the semester.

Bake sales (which the NBS chapter is famous for) will again be held this year as well as plans to assist in parking at Troy's home football games. That will be a huge money maker for the group. In addition, the NBS chapter has adopted the Pike Regional Child Advocacy Center/Family Resource Center as its community service project. Fundraisers are planned to donate money to that center as well.

Last year, nine Troy members and NBS advisor Jeff Spurlock (who also serves as the NBS's National Vice President for Communication) attended the national convention in Hollywood, CA. The members are hoping to bring back a number of audio and video awards from the Washington, DC convention.

This year's chapter officers are Anna Cecil (president), Victor Smith (vice president), Christie Hegwood (secretary), Erica Proffer (alumni director), Natalie Helms (communications director), and Jessica Weaver (community service coordinator).

University of Florida

Greetings from Gainesville, where students are welcoming a new year of classes and some Urban (Meyer, our new football coach) development at the University of Florida. The UF chapter of NBS is ready for its greatest year yet after expanding its infrastructure to include new committee chairpersons. The year looks bright after a great turnout to our first meeting/information session. Some 80 New and old students alike were excited as we explained our goals for this year and gave an explanation of what the national convention is all about.

The board has been planning this year's schedule of events since last spring and is ready to see its ideas come to life. We got off to a fast start with our Telecommunications Advisory Council coming to town early this semester. The Council, which includes UF Telecommunication graduates participated in our roundtable discussion, and was able to give many great ideas and opinions to all the students in attendance. Students also were able to sign up for interviews with different people in the business and gain valuable networking by taking our Council members to lunch.

Our board members and committee chairs are looking forward to this semester as a chance to share our experiences and all the things we've learned the past years with our members. Our next meeting will be on September 19th, and concerns "How to get involved in Gainesville." We will be having numerous guest speakers presenting local volunteer opportunities. Also, we are planning a social among our officers and committee chairs, a community service and fundraising project, and starting convention plans. Good luck to all our fellow chapters, have a great year and we will see everyone at conventions!

West Texas A&M University

We are looking forward to the regional convention in Austin this year. We will be taking about 40-50 students to the convention, each new student, as well as returning students have been working diligently on new production. We have been also raising money for various charitable organizations including the "Hurricane Katrina" relief fund.

I am very proud to report that the new students in our program have jumped right in and become productive members of our chapter. They are all eager to learn and will be asset's to our university and the broadcasting field.

As a chapter we are always trying to better ourselves and the community, I can safely say not only are we teaching our chapter to be involved in the community, but we are also teaching each and every member to be a better person. When it comes to production we are doing a spectacular job and the new ideas are flying around daily. We have very creative members and we all look forward to nationals next semester! Good luck at regionals!!!

Winona State University

Over the summer, the chapter kept in touch by having at least one social event each month. This gave the chapter the opportunity to discuss the upcoming school year and start making plans for a great year. In June, members got together to say goodbye to former member Krista Mesmer who got a job at a television station in Eau Claire, Wisconsin. Also in June, former and current members met in Winona to celebrate Public Information Officer Carrie Libera's birthday. In July, members traveled to Eau Claire to visit former member Krista Member and attend a baseball game. The game was announced on the radio by former member Jake Poepl. After the game the members went out for pizza and former members gave advice to current members on how to have a successful year for NBS.

As the new school year approached, the chapter brainstormed ideas to recruit new members to the chapter. After graduation in May, the Winona State chapter lost a lot of members to the “real world.” During freshman orientation week on campus, the chapter decided to set up a booth at the school’s club fair to recruit new members. Sixty students signed up to receive information on the first meeting. The chapter also used the club fair as an opportunity to fundraise. They sold bead necklaces in Winona State colors.

The first week of school, the chapter officers organized the first official meeting of the new school year. The first meeting was for current members only and was very beneficial. Many fundraising and social activities were planned for the upcoming year. The chapter also discussed ways to get people to come to the next meeting, which would be open to all students interested in becoming a member.

The second meeting of the school year was a big success for the chapter. Twenty-four new students came to the meeting. Many of these students were interested in creating productions for the upcoming regional convention. The chapter’s goal is to get these students involved in NBS in as many ways as possible.

And finally, the biggest project the Winona State chapter is working on is planning the regional convention along with the Southwest State chapter. They have a lot of good ideas for the convention and have already started contacting professionals and making plans for the weekend. The chapter arranged a video conference with the Southwest State chapter so ideas could be shared and work could be divided up. The video conference accomplished a lot, and plans for the convention are moving along quite well. Overall, the Winona State chapter had a very eventful summer and a busy start of a new school year. The chapter hopes to keep this success going throughout the entire year.

What’s going on in your chapter? The deadline for the next Chapter Postings is November 7. Send your posting to Dianna Kirby at dkirby@stlcc.edu.