

National Broadcasting Society

MODEL CHAPTER PROGRAM 2009

Chapter reports must be postmarked by February 12, 2010

(Form Updated August 2009)

The Model Chapter program is designed for NBS to recognize its top chapters. The criteria for this program are based on the activities of an ideal or "model" chapter. There is no limit to the number of chapters that may be recognized through this program. This program is not a competition but is designed to encourage a high level of achievement and activity for each NBS chapter. The criteria for selection is intended to be fair to all chapters, no matter chapter membership size or geographic location.

RULES

- 1) Chapters submitting reports for this program should consider their activities from January 1, 2009 to December 31, 2009. Reports must be submitted to the NBS Office, postmarked by February 12, 2010.
- 2) The report must include the 2009 Model Chapter Criteria Check Sheet and a report with specific details on how points have been obtained for each item checked. The total points being reported for each item should be placed in the appropriate blank. N/A should be used for categories that do not apply, along with an explanation of why it is not applicable and 0 (zero) should be placed in the blank for any category where no points were obtained. If all categories do apply the total number of points possible is 335. There are only two categories (Numbers 5 and 14) that may not be applicable to all chapters.
- 3) Items 10 and 11 will give credit to each student member that attends a convention, up to the max point value.
- 4) Reports from National Officers, Regional Directors, District Directors, Signals On-Line Editor, Community Service Committee and production competition coordinators will be used to verify the accuracy of chapter reports. Submissions for Signals On-Line must be received by the published deadlines to be counted in this program. Publication of submissions in Signals On-Line is not required for this program. Criteria that do not apply to a particular chapter (i.e.: no regional production competition is held) will not be counted in the final tally and will not count against the chapter's consideration to be a Model Chapter.
- 5) The records of the National Executive Director will verify the following criteria:
 - a) are chapter membership dues paid;
 - b) number of chapter members; and
 - c) number of paid professional members. It is the chapter's responsibility to verify the accuracy of the records of the National Executive Director regarding the chapter's status. Other national, regional and district officials will verify criteria as appropriate.
- 6) Points are calculated as indicated on the Model Chapter Criteria check sheet. Activities submitted for consideration in previous Model Chapter reports can not be included. The same event or activity cannot be counted in two places on the Model Chapter report. Activities of chapter advisors, professional members, district, regional or national officers cannot be counted as chapter activities unless the chapter is a significant part of those activities.
- 7) Activities other than those listed on the Model Chapter Criteria check sheet may also be submitted for consideration. Such activities might include (but are not limited to) hosting a regional convention, coordinating regional or national production competition judging, producing national or regional promotional videotapes, serving as host chapter at national conventions, coordinating campus awards for electronic media students, or organizing special events for the department, etc. These activities must be explained in the Model Chapter report.
- 8) The Model Chapter program is entirely separate from other Society Awards and is sponsored by the Vice President for Chapter Development and the National Executive Council as a way to honor all outstanding chapters.
- 9) It is the chapter's responsibility to keep all Society officials aware of its activities. It is not the duty of Society officials to solicit information from chapters for this program.
- 10) The report MUST be signed by the advisor.
- 11) The Model Chapter program has been based on 300 points for the past several years. Up to an additional 35 "bonus" points may be earned this year in categories 1, 21, and 22 to emphasize the commitment to chapter growth.
- 12) The Vice President for Chapter Development will compile the points on each report received and make the determination as to which chapters are Model Chapters. Any chapter compiling at least 80% of the traditional total points possible (300 points if all categories apply) will be designated a Model Chapter and will be recognized at the Society's next National Convention in March 2010. The decision of the Vice President for Chapter Development is final.

Mail all reports to:
Model Chapter Reports
National Broadcasting Society Business Office
Box 4206
Chesterfield, MO 63006

For additional information or questions call the NBS VP for Chapter Development, Marilee Morrow at 740-376-4828

2009 NBS Model Chapter Criteria Check Sheet

Activity Description	Points Each	Max. Points	Total Points
1. Recruit new professional members (15 bonus points possible this year)	5	40 20	
2. Submit members for the honorary Alpha Epsilon Rho	5	10	
3. Submit monthly reports to National Office (September – May)	1	9	
4. Submit monthly reports to Regional Director (September - May)	1	9	
5. Submit monthly reports to District Director (September - May)	1	9	
6. Send other correspondence to National Officers	5	20	
7. Membership dues submitted on time	10	10	
8. Maintain a positive chapter account balance	5	5	
9. Participate in a community service project and submit report	10	10	
10. At least one chapter member attends Regional Convention (5 points per member attending)	5	20	
11. At least one chapter member attends National Convention (5 points per member attending)	5	20	
12. At least one chapter member submits a grant application	5	10	
13. At least one chapter member enters National Production or Scriptwriting Competition	5	10	
14. At least one chapter member enters Regional Production or Scriptwriting Competition	5	10	
15. Submit "Chapter Postings" to <i>Signals On-Line</i> by stated deadlines	1	4	
16. Submit other articles (not "Postings") to <i>Signals On-Line</i> by stated deadlines	5	5	
17. Have professional speakers at chapter meetings	5	25	
18. Attend a meeting or event at another chapter in the region	10	10	
19. Attend a meeting or event in another region	10	10	
20. Send current addresses of chapter alumni and professional members to the National Office	5	5	
21. Assist new NBS chapter or chapter reactivation (up to 15 bonus points possible this year)	5 10	5 20	
22. Attain a 20 percent membership increase over last year (up to 10 bonus points possible this year)	10 20	10 20	
23. Participate in a chapter fund raiser using broadcasting skills*	10	10	
24. Participate in a community service project using broadcasting skills*	5	20	
25. Participate in an activity with another media interest group*	5	10	
26. Other media related activities: field trips, media tours, internship fairs, etc.*	5	20	
27. Other activities outside the chapter meeting: pizza, bowling, etc.*	1	4	

*PLEASE EXPLAIN IN MODEL CHAPTER REPORT AND INCLUDE DOCUMENTATION

REPORTS MUST BE POSTMARKED BY FEBRUARY 12, 2010

Chapter: _____ Advisor' s Signature _____

Person completing report (include phone number): _____

Total Points Possible

Total Points Obtained