

National Broadcasting Society

2009-2010 MOTIVATED CHAPTER

Chapter reports must be postmarked by February 12, 2010

(Form Created January 2010)

The Model Chapter program is designed to recognize the top chapters in NBS for the past calendar year. Sometimes, we have chapters that become very active in the fall but had few activities to build on from the previous spring. To recognize those chapters that have gotten off to a great start this school year, but do not have activity points for the Model Chapter award, there is now the Motivated Chapter award. This designation is based on chapter activities that take place from August 15, 2009 through February 12, 2010. The award recognized what the name implies – a chapter whose activities indicate motivated and engaged members. If your chapter can qualify for the Model Chapter award, be sure to submit that report. If that isn't possible, take advantage of the opportunity for the new Motivated Chapter award. Your chapter may apply for only one of the two awards. The criteria for both of these programs are based on the activities of an ideal or "model" chapter. There is no limit to the number of chapters that may be recognized through these programs. The criteria for selection are intended to be fair to all chapters, no matter chapter membership size or geographic location.

RULES

- 1) Chapters submitting reports for this program should consider their activities from August 15, 2009 to February 12, 2010. Reports must be submitted to the NBS Office, postmarked by February 12, 2010.
- 2) The report must include the 2009-2010 Motivated Chapter Criteria Check Sheet and a report with specific details on how points have been obtained for each item checked. The total points being reported for each item should be placed in the appropriate blank. N/A should be used for categories that do not apply, along with an explanation of why it is not applicable and 0 (zero) should be placed in the blank for any category where no points were obtained. If all categories do apply the total number of points possible is 300. In all likelihood there is only one category (category #8) that may not be applicable to all chapters.
- 3) Reports from National Officers, Regional Directors, District Directors, Signals On-Line Editor, Community Service Committee and student competition coordinators will be used to verify the accuracy of chapter reports. Submissions for Signals On-Line must be received by the published deadlines to be counted in this program. Publication of submissions in Signals On-Line is not required for this program. Criteria that do not apply to a particular chapter (i.e.: no regional event) will not be counted in the final tally and will not count against the chapter's consideration to be a Motivated Chapter.
- 4) The records of the National Executive Director will verify the following criteria:
 - a) are chapter membership dues paid;
 - b) number of chapter members; and
 - c) number of paid professional members. It is the chapter's responsibility to verify the accuracy of the records of the National Executive Director regarding the chapter's status. Other national, regional and district officials will verify criteria as appropriate.
- 5) Points are calculated as indicated on the Motivated Chapter Criteria check sheet. The same event or activity cannot be counted in two places on the Motivated Chapter report. Activities of chapter advisors, professional members, regional directors or national officers cannot be counted as chapter activities unless the chapter is a significant part of those activities.
- 6) Activities other than those listed on the Motivated Chapter Criteria check sheet may also be submitted for consideration. Such activities might include (but are not limited to) hosting a regional event, producing national or regional promotional videos, serving as host chapter at a national convention, coordinating campus awards for electronic media students, organizing special events for the department, etc. These activities must be explained in the Motivated Chapter report.
- 7) The Motivated Chapter program is entirely separate from other Society Awards and is sponsored by the Vice President for Chapter Development and the National Executive Council as a way to honor outstanding chapters.
- 8) It is the chapter's responsibility to keep all Society officials aware of its activities. It is not the duty of Society officials to solicit information from chapters for this program.
- 9) The report MUST be signed by the advisor.
- 10) The Vice President for Chapter Development will tabulate the points on each report received and make the determination as to which chapters are Motivated Chapters. The decision of the Vice President for Chapter Development is final.

Mail all reports to:
Motivated Chapter Reports
NBS-AERho Business Office
Box 4206
Chesterfield, MO 63006

For additional information or questions contact
NBS-AERho VP for Chapter Development, Dr. Joe Chuk at chuk@kutztown.edu or (610) 683-4491

2009-2010 Motivated Chapter Criteria Check Sheet

Activity Description	Points Each	Max. Points	Total Points
1. Recruit new professional members (5 points per member)	5	10	
2. Submit members for the honorary Alpha Epsilon Rho (5 points per nomination)	5	10	
3. Submit monthly reports to National Office (August-January)	5	25	
4. Send other correspondence to National Officers (5 points per correspondence)	5	10	
5. Complete and submit chapter Annual Report by 2/10/10	20	20	
6. Membership dues submitted on time (11/1, 12/31, and 2/12)	10	10	
7. Participate in a community service project and submit a Community Service report	20	20	
8. At least one chapter member attends a Regional Event (5 points per member attending)	5	15	
9. At least one chapter member submits a National Convention Grant application (5 points per submission)	5	10	
10. At least one chapter member enters the National Undergraduate Student Electronic Media Competition (5 points per submission)	5	10	
11. Submit "Chapter Postings" to <i>Signals On-Line</i> by stated deadlines	5	10	
12. Submit other articles (not "Postings") to <i>Signals On-Line</i> by stated deadlines	5	10	
13. Have professional speakers at chapter meetings (5 points per speaker)	5	10	
14. Send current addresses of chapter alumni and professional members to the National Office (1 point per alum/pro)	1	20	
15. Attain a 10 percent membership increase over last year (measured as of 2/12/10)	10	10	
16. Participate in a chapter fund raiser*	10	10	
17. Other media related activities: field trips, media tours, internship fairs, etc.*	5	10	
18. Other activities outside the chapter meeting: pizza, bowling, etc.* (may not involve alcohol)	5	10	
19. Participate in a fund-raising activities for the national organization and submit donations to national office by 2/12/10)	25	25	
20. Have at least one person registered for the national convention by 2/12/10 (5 points per registration)	5	20	
21. Fill out this form and submit it to the NBS-AERho Motivated Chapter Program	25	25	
Total Points		300	

PLEASE EXPLAIN ITEMS MARKED WITH (*) ON AN ADDITIONAL PAGE

CHAPTERS MUST ATTAIN 80% OF POSSIBLE POINTS

REPORTS MUST BE POSTMARKED BY FEBRUARY 12, 2010

Chapter: _____ Advisor's Signature _____

Person completing report (include phone number): _____

Total Points Possible

Total Points Obtained