Please read the category descriptions below before submitting an entry. The descriptions provide examples, but do not include every program type that might be appropriate in a particular category. The category entry codes are in brackets [ ].

A DESCRIPTION OF THE INTENDED AUDIENCE AND PRODUCTION GOALS/OBJECTIVES IS REQUIRED FOR CREATIVE ENTRY CATEGORIES WHICH ARE INDICATED WITH A DOUBLE STAR (★ ★). Please identify, on the entry form, if parts of a production was recorded or edited on non-traditional broadcast equipment. Duplicate entries may not win in more than one category of the competition.

<table>
<thead>
<tr>
<th>Entry Code</th>
<th>Category/Description</th>
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<tbody>
<tr>
<td>(A) News/Information Division</td>
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| #11 | Audio News Story  
Including shorter (under 2 minutes) hard news or spot news packages and longer (more than 2 minutes) hard news or spot news segments that would play during a newscast |
| #13 | Audio Feature  
Shorter (under 2 minutes) soft news or feature packages or longer (more than 2 minutes) soft news or feature segments that would play in during a newscast, magazine program or extended news program. |
| #15 | Audio Newscast  
Full-length programs that include newscasters, packages and/or segments which were originally presented live or recorded live for later presentation (NO POST PRODUCTION) |
| #21 | Video News Story  
Shorter (under 2 minutes) hard news or spot news packages or longer (more than 2 minutes) hard news or spot news segments that would play in a newscast |
| #23 | Video Feature  
Shorter (under 2 minutes) soft news or feature packages or longer (more than 2 minutes) soft news or feature segments that would play in a newscast or magazine program |
| #25 | Video Newscast (Live)  
Full-length programs that include newscasters, packages and/or segments which were originally presented live or recorded live for later presentation (NO POST PRODUCTION). |
| #26 | Video Newscast (Pre-recorded)  
Full-length programs that include newscasters, packages and/or segments which were recorded with post-production allowed for later presentation. |
| #28 | Video Public Affairs, Magazine, or Documentary Program  
Hosted interview or panel discussion (programs or segment) on public affairs (a current, newsworthy topic); a full-length magazine program that include hosts and packages and/or segments; or a full-length documentary program that incorporate such things as narration, sound bites, actualities, file footage, etc. (Sports magazine programs are not accepted in this category. They should be entered in category #36.) If this category receives sufficient entries, competition officials may split entries into sub-categories and recognize more than one winner. |
(B) Sports Division

[#31] Audio Sports Story
Including shorter (under 2 minutes) sports packages and longer (more than 2 minutes) sports segments that would play in a sportscast or sports program.

[#32] Audio Sports Program
Pre-game or post-game programs (originally presented live or recorded) or stand-alone sports program with packages or segments

[#35] Video Sports Story
Including shorter (under 2 minutes) sports packages and longer (more than 2 minutes) sports segments that would play in a sportscast or sports program.

[#36] Video Sports Program
Pre-game or post-game programs (originally presented live or recorded) or a stand-alone sports program with packages or segments.

[#39] Live Sports Production
A five-minute segment of sports play-by-play which was originally presented live or recorded live for later presentation without changes (NO POST PRODUCTION) representative of live sports coverage of a sporting event. Entries could have been produced for radio, video, webcast, or class assignment.

(C) Promotion, Marketing and Advertising Division

[#42] Audio Promo, PSA, or Commercial Spot
A promotional announcement, public service announcement, or commercial produced for a client (no more than 60 seconds in length) produced for a station, website, or other client with the intention of promoting the station, providing information/education/awareness as a community service or to sell a client's product. (This category does not include station imaging, sweepers or stingers.) If this category receives sufficient entries, competition officials may split entries into sub-categories according to type of spot and recognize more than one winner.

[#46] Video Promo, PSA, or Commercial Spot
A promotional announcement, public service announcement, or commercial produced for a client (no more than 60 seconds in length) produced for a station, website, or other client with the intention of promoting the station, providing information/education/awareness as a community service or to sell a client's product. (This category does not include station imaging, sweepers or stingers.) If this category receives sufficient entries, competition officials may split entries into sub-categories according to type of spot and recognize more than one winner.

(D) Entertainment Production Division

[#50] Video Comedy Segment or Comedy Program
Segments from comedy programs, stand-up comedy segments and/or segments produced for web content (i.e. short skits, viral videos, etc.) as well as full length sitcom-type comedy program or program composed of comedy segments. If this category receives sufficient entries, competition officials may split entries into sub-categories and recognize more than one winner.

[#55] Music Video / Video Studio or Live Performance Segment / Video Entertainment or Music Program
Originally produced videos to original or previously released music / Musical performances recorded live in studio or on location with minimal post-production / Hosted full-length programs with an emphasis on entertainment segments, interview topics, and/or recordings of concert performances or studio sessions, or programs featuring live performances. COPYRIGHT PERMISSION MUST BE PROVIDED FOR USE OF ANY UNLICENSED MUSIC. If this category receives sufficient entries, competition officials may split entries into sub-categories and recognize more than one winner.

[#60] Short Film
Narrative, scripted projects 20 minutes and under. (Category entries may not win in more than one category of the competition.)
(E) Video/Film Production Division

[#63] Multi-Camera Direction (Outstanding Director) ☀️
Submission must be a live-switch, multi-camera production. (A director’s track could be included in the audio portion of the submission.)

(F) Writing and Research Division

[#70] Outstanding Drama Program, Comedy Program, or Spec Script
Scripts for full-length original drama program; sitcom-type comedy program, or program with comedy segments; or formula script based on a nationally-established program (broadcast, cable, or webcast). If this category receives sufficient entries, competition officials may split entries into sub-categories and recognize more than one winner.

[#75] Student Academic Paper
Academic paper entries may be on any communications or media-related issue.

(G) Beyond Broadcasting Division

[#81] Podcast ☀️
Episodic audio recordings distributed via a syndicated feed on the Internet. Recordings can be up to 2 hours in length. Submit only one episode. All entries in this category must be produced and distributed only as podcasts and cannot be material broadcast or disseminated through any other medium. If this category receives sufficient entries, competition officials may split entries into sub-categories and recognize more than one winner.