



Community Service Awards for 2016

(Deadline for Application – February 21, 2017)

NBS-AERho still believes that one of the broadcasting industry’s primary goals is to serve the public. That goal can be achieved through both on-air and off-air activities. NBS-AERho is committed to encouraging its members to practice selfless devotion to those around them and to “give back” to their communities. Much is said today about volunteer time to projects that serve an important place in the community and it is important to NBS-AERho to support this endeavor.

GUIDELINES

1. Chapters submitting Community Service Reports should consider their activities from January 1, 2016, to December 31, 2016. **Reports must be postmarked by February 21, 2017.**
2. The report must detail how the community service was conducted.
3. The report will include documentation. Examples might include: a letter from the chief executive officer detailing that chapter’s work and tangible benefits from the chapter’s service, an audio or video of the service in progress, or a media report of the service activities.
4. Evidence of community awareness of the organization should be documented.
5. Community service should be provided to non-profit groups or agencies.
6. The chapter should receive NO financial compensation for the service rendered.
7. There should be a creative approach to the concept of community service.
8. The report **MUST** be signed by the chapter advisor.
9. Award categories may include: 1) Best single activity, and 2) Best series of activities. An unlimited number of honorable mentions will also be awarded.
10. The strength of supporting documentation will be considered for the award.
11. The Member Engagement Team will judge the entries.
12. Chapters are encouraged to utilize broadcast skills for their community service. Examples might include video or audio public service announcements, awareness campaigns, running broadcast equipment for a public television telethon, organizing a campus blood drive and setting up a live remote with the campus radio station during the drive, etc. Although production skills are important in the broadcast industry, the substance of the service provided is more important.
13. Although raising funds for a non-profit group is not to be discouraged, fundraising is not a high priority for this award.
14. The Member Engagement Team Chair will compile the reports and distribute them to judges. Chapters will be recognized at the 2017 National Convention in New York City. The decision of the judging committee is final.
15. Submit signed completed reports and supporting documents by February 21, 2017, either by postal mail to:

NBS-AERho COMMUNITY SERVICE REPORTS
P.O. Box 4206
CHESTERFIELD, MO 63006

Or by E-mail with attachments to: nbsaerho@swbell.net

Chapter Name: _____

Advisor’s signature: _____

Phone number (with area code): _____