

2017-2018 Look Ahead

As the 2017-2018 academic year begins, it's time to preview highlights for an exciting 76th year of NBS-AERho operation. We will roll out additional information over the next several weeks about what's in the works. All activities and experiences are created to help you transition from student to electronic media professional.

What's coming?

- ✪ An expansion of electronic communication with regular video conferences and webinars scheduled for members.
- ✪ Additional chapter support and development with assigned mentors and assistance teams.
- ✪ More support for chapter advisors and officers.
- ✪ Expanded and revised competition categories in the National Undergraduate Student Electronic Media Competitions.
- ✪ A new registration system for membership, competitions, convention, and activities.
- ✪ Support for multi-chapter meetings throughout the year.
- ✪ Increased networking opportunities for members and chapters.
- ✪ Our 76th Annual Convention in Washington D.C.! Expect more activities, more on-location opportunities, more networking, more career preparation, more professional involvement, and more options for fun. All this will be set in the dynamic and historic nation's capital. A true investment in your professional future!

What's Up in September?

- September 1-8: Video conferences for chapter officers and advisors
- Early September: Posting of the National Undergraduate Student Electronic Media Competition Rules
- Mid-September: Activation of the new online registration system
- Late September: Beginning of chapter-building video conferences
- Late September: Kick-off of "Meet the Professional" video conferences

What's Now Available on the Website?

- The national calendar (look on the "About NBS" dropdown)
- The chapter activity timeline (look on the "Chapters" dropdown)
- A summary of the 2018 National Convention (look on the "Convention" dropdown)

The Top Ten Answers to "Why is the Convention in Washington?"

- 1 The availability of media professionals working in news, digital media, video, film, and federal regulation.
- 2 The proximity of corporate headquarters for media companies and organizations.
- 3 An assortment of specialized media learning centers, including the American Film Institute, the Newseum, C-Span, Professional Sports Media Production facilities, the Smithsonian, and the F.C.C.
- 4 A large number of NBS-AERho alumni working in the media and willing to give back to the organization.
- 5 National news bureaus of all the major networks. An extensive number of production companies creating content for national and international distribution.
- 6 The success of previous Washington conventions.
- 7 Meeting costs: Washington was the least expensive major media market available to host a national convention for the spring of 2018. While convention facility/hotel costs have been steadily increasing around the country for the last 16 years, this year's hotel room rate is \$60 a night less than our 2006 convention in Washington.
- 8 Transportation costs: Seventy-five percent of our chapters are within driving distance. The availability of three major airports makes airline fares among the most competitive of major markets. Amtrak and bus service to Washington is better than most major markets. The Metro light rail makes travel within the city affordable and convenient.
- 9 The availability of external convention experiences including: Congressional tours, Whitehouse tours, the Pentagon, Arlington Cemetery, national monuments and memorials, the Smithsonian museum, the Holocaust museum, the Spy museum, restaurants, and entertainment options.
- 10 An incredible convention hotel with direct access to the Metro and 200 restaurants within six blocks.