NBS-AERho
The National Electronic Media Association

Chapter Block Membership – How Does It Work?

History:

Constitutional changes passed by the National Council at the 2011 national convention included the proposal for Block Membership purchase. The intent was to provide an incentive for chapters to recruit new members and reward chapters for their efforts.

The Deal:

Chapters will recruit new and renewing members and receive a discount on membership for the effort. The chapter will identify qualified members, collect payment, submit a list of names to be included in the block purchase and each member will fill out a membership application. These materials will be submitted to the national office along with payment of $500 for up to 20, one-year memberships. Larger chapters may buy as many block memberships as they wish.

The Math:

The cost of an individual one-year membership (student or professional) is $50. If individuals in a chapter bought one-year memberships, the cost would be as follows:

1	individual	=	$ 50
5	individuals	=	$ 250
10	individuals	=	$ 500
15	individuals	=	$ 750
20	individuals	=	$ 1,000

Chapters pooling their resources, receive a discount on membership. That discount can be passed on to the individual member or can be sent to the chapter treasury for future activities. The choice is up to the chapter.

The Process to Complete a Chapter Block Membership Purchase:

1) The chapter collects the membership names and payment from the potential chapter members.
2) Each individual who is included in the chapter **MUST** fill out a Membership Registration.
3) A block membership coordinator (advisor, chapter president, chapter treasurer or other designated individual) will fill out the online block master order form and coordinate payment.
4) Payment must be processed to complete the membership registration process.
   a) **If payment is by credit card or PayPal:**
      i) Enter the information into the online block master registration form.
      ii) Printout a copy of the form for your records.
      iii) Submit the information + payment online.
   b) **If payment is by check:**
      i) Enter the information online and printout a copy.
      ii) Submit the information online.
      iii) Mail the registration copy and the check to the national office. (Registration is not complete until payment is received in the national office.)
5) If there are less than 20 members on the list at the time of purchase, others may be added later but all new memberships expire at the same time (November 1, 2017). The advisor or president will fill in an online form with the additional member information for those to be added to the chapter roster later.