

**Important Deadlines for Attending  
the NBS National Convention****February 14 – Hotels Reservations –**

Contact the Disney Paradise Pier Hotel Directly and mention you are part of the NBS national convention – After February 14 sleeping rooms may not be available or you will have to pay the prevailing rate (\$325 a night as of January 31).

**February 14 Sweetheart Deal Deadline  
for NBS Convention Registration –**

Download the Registration Form from the NBS Website, fill out, then mail or fax with payment to the National Office.

**February 29 Regular Rate Deadline for  
NBS Convention Registration –**

Download the Registration Form from the NBS Website, fill out, then mail or fax with payment to the National Office.

**Late Convention Registration –**

Download the Registration Form from the NBS Website, fill it out, and bring it with payment to the National Convention.

**7, 14, or 21 Days Before Departure –**

Depending on the airline, the time needed to buy discounted airline tickets.

**Check for Convention Updates  
on the NBS Website**

Since speakers and panelists are not paid by NBS, many cannot confirm their role until 2-4 weeks before the convention. (This is especially true with the writers strike this year.) The NBS Website will update the convention schedule weekly until the convention. So check out the latest schedule at [www.nbs-aerho.org](http://www.nbs-aerho.org).

**Transportation To/From the Airports**

Flying into either Orange County's John Wayne Airport (**SNA**) or Los Angeles International Airport (**LAX**) offers a number of transportation options to the convention hotel. The Disneyland Express is the fastest and most inexpensive option for individuals. A trusted alternative is Super Shuttle. If you are traveling as a group, a limousine may be a cheaper option when the fare is divided. Check websites in advance of traveling.

**Presenters Begin to Lock in  
Times for Sessions**

The writers' strike has left some uncertainty with some people who have been invited to participate in the 66<sup>th</sup> Annual Convention of the National Broadcasting Society. A number of potential speakers are waiting to see if their shooting schedule will resume. Please check the NBS Website for updates each week.

In the meantime, here are some of the confirmed speakers/panelists.

**Ed Grier**, president of the Disneyland Resort, a 25-year Disney veteran, including service as general manager of Disney-MGM Studios theme parks.



**Ned Waugaman**, Vice President for Arbitron Research, motivational speaker, and NBS National Advisory Council member.

**Jeff Hoyt** – writer/producer/performer in thousands of radio commercials, entertainer and strategic storyteller. He was an AERho member while attending Oklahoma State University in the 1970s.



**John Miller**, former MTV Executive, now serving as Executive Vice President of the Weinstein Company, develops programming for television.

**Jason Levine**, Adobe product evangelist, educates and enlightens users about the power and flexibility of the Adobe audio and video software, recently hosting training sessions for journalists and engineers in Europe.



**Ryan McNeill** - Associate Producer of Discovery channel's "The Deadliest Catch."

**MAKE TIME FOR THE MAGIC!  
Special Disneyland® Theme Park Tickets**

Since the 1950's, Disneyland has been the prototype for meshing media and theme park entertainment entertainment.

Discounted group rates are available to those registered for the NBS convention and their families.

Although all NBS members are adults, we received enough inquiries from members who wish to bring their children for non-convention activities. So our discounted convention ticket pricing does include prices for children.

Information on purchasing discounted tickets will be posted on the NBS website in mid-to-late February. A rate schedule is posted on the NBS website under the "National Convention" button.

**Tentative Convention Schedule  
(As of February 5 – Subject to Revision)****Saturday-Monday, March 8-10**

- Convention room rates may be available (reserve early) at the convention hotel
- No scheduled NBS activities but network show tapings may be available (pending the outcome of writers' strike)
- Disneyland convention admission rates

**Tuesday, March 11**

- Limited hours for convention registration in the hotel lobby area
- Possible show tapings scheduled with (pending the outcome of writers' strike)
- Disneyland convention admission rates

**Wednesday, March 12**

- Morning – LA Bus Tours (see NBS website in late February for reservations)
- Afternoon – Digital presentations and workshops
- Evening – Kickoff Presentations
- Night – National Mixer

**Thursday, March 13**

- Morning – Breakfast Keynote Presentation
- 10:00-3:45 – Session Presentations and Meetings
- 4:00-6:00 – Career Focus (small group meetings with the Pros)

**Friday, March 14**

- Morning – Breakfast Meeting
- 10:00-4:00 – Session Presentations and Scheduled Meetings
- 4:00 – Free time [Disneyland Convention Evening Admission Rate Applies]

**Saturday, March 15**

- 8:30-3:00 – Sessions and Scheduled Meetings
- 5:00-8:30 – NBS National Awards Show

**Sunday, March 16**

- 8:00-10:00 – Possible Committee Meetings
- Disneyland convention admission rates

**Monday-Tuesday, March 17-18**

- Convention room rates may be available (reserve early) at the convention hotel
- No scheduled NBS activities but network show tapings may be available (pending the outcome of writers' strike)
- Disneyland convention admission rates

**Spring Break? Come Early or Stay Late**

If you are on Spring Break during the convention and would like to extend your stay, the Disney Paradise Pier® Hotel room rates are effective from Saturday, March 9 through Tuesday, March 17.

## On-The-Spot Video Production Competition

**What's OTS?** This competition is your team's opportunity to show off writing, performance and production skills with news and feature packages produced at the convention. Winners will have proof they have what it takes to succeed in the competitive, deadline-oriented work environment.

**Teams of up to five students can compete in one or more categories:**

OTS News Competition  
OTS Feature Competition  
OTS Mini Feature Competition

**When does OTS start?** The moment you register on-site at the convention. Simply fill out the team sheet indicating the specific OTS competition you are entering and return it to the registration table. Teams can enter more than one competition. If you do not have a team put together before the convention and want to be on a team, we will try to place you with a team but NBS cannot guarantee a space for you on another team.

**When does OTS end?** Packages (on DVDs) must be submitted to the NBS convention registration table **Friday, March 14 at the specified deadline time.** Winners will be announced at the awards ceremony Saturday.

**Complete details are available at the NBS website under the National Convention button.**

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## Convention Grants

The nationally competitive grants have been finalized and winners are posted on the NBS Website.

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## Electronic Media Competitions

Winners of the 45<sup>th</sup> Annual National Undergraduate Student Electronic Media Competition will be announced at Saturday's Awards Show. **Finalists will be posted on the NBS website as results are available with the earliest results expected February 11.**

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## Network Show Tapings

A popular event at previous Los Angeles conventions, attendance at tapings for network and syndicated shows was in the original convention game plan. However, the writers strike has greatly curtailed show tapings. We anticipate Tuesday afternoon and Wednesday morning availabilities if the strike is settled in time. We have been promised a very minimal number of game-show tickets if the strike isn't settled. Check the NBS Website Headlines for more information as events progress.

## Annual Business Meetings

Operational activities of NBS are officially conducted at the annual business meeting held at the National Convention. Most students feel somewhat lost since it may be their first experience with Robert's Rules of Order. However, we do take things step-by-step and explain the process as we go along.

The National Council is the official decision-making body of NBS and AERho. Each chapter gets one vote through a chapter delegate. National officers and regional directors each get one vote a piece as well. Each chapter must designate a voting delegate. **Each chapter must be represented at the meeting either by a chapter member or by securing a proxy delegate.** Failure to be represented may result in a \$25 fine or possible suspension of chapter privileges. (This measure was passed years ago by the National Council to guarantee a quorum for the meeting.) Three business meetings are scheduled but we have completed business in two sessions every year for the past decade.

The first business meeting certifies delegate to the National Council and introduces legislation and candidates for national office. The second business meeting conducts a "Candidate's Forum" which allows discussion with the candidates and questions concerning proposed legislation. If time permits, voting takes place at this meeting and the third meeting is cancelled.

The business meetings are your chance to be represented in the governance of the Society. Select your delegate wisely and discuss any contested issues in advance of the convention. All proposed legislation will be sent by e-mail to members approximately 30 days before the convention.

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## Appropriate Dress

**You want to dress to impress.** You never know who you'll be meeting that may figure prominently in your future, and we all know how important those first impressions can be. Plus, NBS is a professional organization, so we want to look like professionals.

**The general rule of thumb is that all official convention sessions are business dress. That means: No jeans, No T-shirts, No shorts, and NO baseball caps.**

**The awards ceremony on Saturday is business dress/semi-formal.** Everything from business suits and dresses to more formal attire is appropriate. This is our version of the Emmys and Oscars, so you'll want to shine and look like the winner you are.

When you're on your own time, outside of convention sessions, be comfortable! California temps in March can vary considerably, **so you might want to consider bringing a light jacket or sweater.** If you tend to get cold in hotel meeting rooms, you might also find that useful.

## So Much to See, So Little Time The Top 10 Must-Do's in Disneyland

1. **Fantasmic!** A must see Disney show featuring 50 performers combined with lasers, lights, dazzling special effects, colorful pyrotechnics and dancing waters synchronized to Disney melodies.
2. **Disney Animation:** A behind-the-scenes tour shows artists drawing Disney characters, then take what you learned to draw one of your own.
3. **Indiana Jones Adventure:** Hop on board a jungle transport and help Indiana Jones look for mystical powers in the Temple of the Forbidden Eye.
4. **Disney's Electrical Parade:** Not your typical parade. Half a million colored light bulbs carefully choreographed to music. Watch for 50 Disney characters, dazzling floats, amazing performers and unbelievable special effects.
5. **Remember "Dreams Come True" Fireworks Spectacular:** It wouldn't be Disneyland without fireworks. Expect a state-of-the-art fireworks display high above Sleeping Beauty's Castle.
6. **Pirates of the Caribbean:** Float down Blue Bayou in your search for Capt. Jack Sparrow. Watch as pirate's battle it out – on land and sea – for treasures.
7. **Innovations:** Discover technologies of tomorrow – today – with virtual reality games and multimedia experiences. This is your chance to play with technologies that will soon hit the market.
8. **Tower of Terror:** Are you up for a scare? Do you dare check-in to one of the most glamorous, and now vacant, hotels in Hollywood? Learn what happened the night lightning struck. Then take the plunge down 13-stories into the Twilight Zone.
9. **Splash Mountain:** If you want to get wet, then this is the ride for you. Twist and turn down the water through mine shafts, bat caves and past falling rocks. Then brace yourself for a big finale.
10. **House of Blues:** One of the best places to dine and be entertained in Disneyland. Expect southern-style dishes and famous national and local performers.

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## Driving or Renting a Car?

The negotiated hotel contract provides for one free parking place per sleeping room. Additional cars will require a \$15 per day self-park charge. **All valet parking is an additional charge of \$14 per use.**

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## Convention Meals

Your registration fee covers a Thursday and a Friday morning breakfast. Convention attendance may allow food at the Wednesday night mixer and Saturday Awards show. Discount coupons for local restaurants will be included in your convention packet that you will pickup at the on-site registration table.